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*Bobo's Heartbreaking Plea:* **"FORGIVE ME  
FOR NOT TAKING FUNK'S TITLE!"**

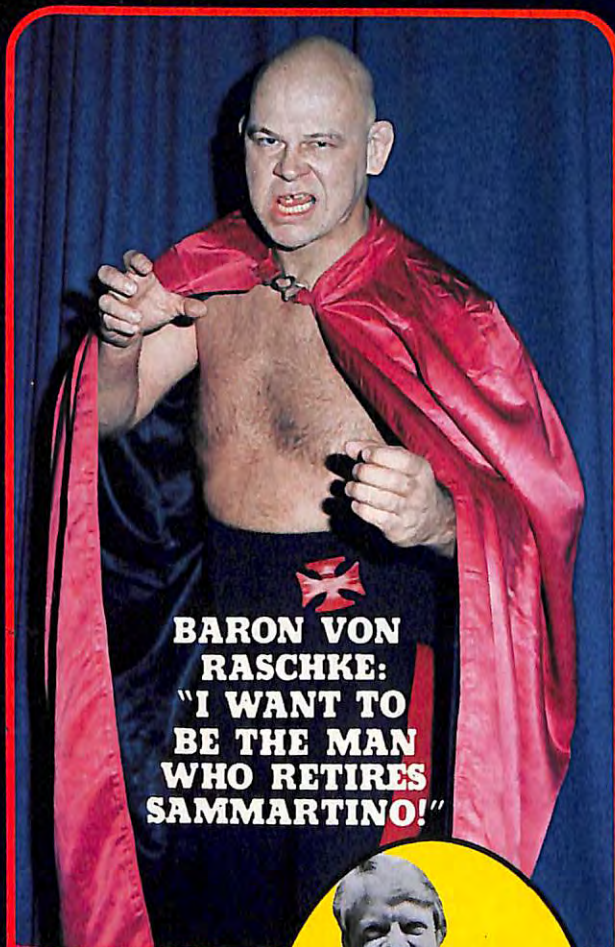
April 1977

47727



\$1.00

# Wrestling



**BARON VON  
RASCHKE:  
"I WANT TO  
BE THE MAN  
WHO RETIRES  
SAMMARTINO!"**



**MY  
PLAN  
TO  
PREVENT  
WAR**



**By MR.  
WRESTLING II**

**Mil Mascaras' Vow To His Fans:  
"I WILL UNMASK BEFORE  
THIS YEAR ENDS!"**





# "I NEVER STOPPED EATING - YET I LOST 18 POUNDS IN 15 DAYS!"

## FAT-BURNING SYSTEM - FOR THE BODY

### POSITIVE PROOF THIS SYSTEM REALLY WORKS... AND FAST!!

My name is Brad Mitchell. For many years I have helped thousands of people lose weight. And I believe I can help you!

I realize that today, there are so many weight loss products and programs on the market, that you are probably thoroughly confused as to which one is truly effective.

Everyone, both young and old is striving for that slim, sleek, youthful and energetic figure. The problem is how to achieve such a shape without damage to your health and at the same time keep your energy level high in order to cope with the tensions and rapid pace of today's world.

I have developed such a system!

I firmly believe that this Amazing Fat Burning system is the most effective system ever. I should know, just take a look at my before and after pictures. I lost 18 pounds of ugly fat, in only 15 days.

And, believe it or not, I kept my stomach full of food (no hunger pains).

And, my wife lost 40 pounds in only 30 days!

Since then, I have been continuously researching areas of nutrition, bodybuilding, and diet programs, in order to help thousands achieve that slim attractive shape desired by everyone. In fact everyone I put on this Amazing Fat Burning System, reported that they made fantastic weight losses--fast and easily!



BEFORE



AFTER

almost any weight reduction you desire. And isn't that what you want?

This system is so unique and effective (because it really works)--so much so, that we have had the system copyrighted with the US Government, so that the secrets cannot be copied and stolen!

### MAN OR WOMAN--YOUNG OR NOT SO YOUNG--THIS SYSTEM IS FOR YOU!

Everyone can use this system, regardless whether you're young or not so young. It doesn't matter whether you're 10 or 100 pounds overweight, or how many times you have tried to get into shape. With this new system you'll lose weight faster than ever before. In fact you'll have more energy, strength and endurance so that you will feel younger and enjoy a fuller more active life.

### I HAVE A SUPEREXERCISE FOR YOU! MORE EFFECTIVE THAN JOGGING!

To help you loose that fat even faster, I've developed a program for a Fun exercise that is more effective than jogging (in the same amount of time), yet it can be done in the privacy of your own bedroom. It takes only several minutes, three times a week to perform this unique exercise! This exercise is done by top athletes and even astronauts. You won't believe how fast your energy level will rise (and how fast you'll get back into shape).

### THIS AMAZING SYSTEM REQUIRES ONLY A MINIMAL AMOUNT OF YOUR TIME!

This system requires a small amount of your time (and some effort), but the results will be nothing short of miraculous! Our program offers you plenty of food to eat, plus supplements that will also help burn off the excess fat.

**IF YOU REALLY WANT TO BE TRIM AND SLIM...AND WITHIN DAYS BEGIN TO SEE A REAL DIFFERENCE**

### IN YOUR APPEARANCE--THEN THIS SYSTEM IS FOR YOU!

Remember, it doesn't matter how many times you have tried to lose weight, your time has finally come, with the Amazing Fat Burning System!

A healthy slim, trim and energetic figure is our goal--make it yours!

### SEE DRAMATIC RESULTS IN JUST DAYS...OR RETURN EVERYTHING FOR A FULL REFUND!

You have nothing to loose except fat. Try the Amazing Fat Burning System for a couple of weeks--if you don't feel that the results are fantastic in every way, you can return the system to us, and you'll get a full refund. Just like that! No questions asked.

Give it a try today.



### FREE WAIST COURSE!!

Order your Fat-Burning System today and we'll send you FREE our fantastic ABDOMINAL COURSE. This big book will show you how to have a trim, muscular waist in the fastest time possible! Get rid of that pot-belly and have a sexy, trim waist. You'll look and feel like a new man!

### IS IT THE WORLDS FASTEST, MOST EFFECTIVE FAT BURNING SYSTEM EVER?

I sincerely think it is! Why? Because many of the principles and methods used are the same as those used by top physique champions to eliminate all excess fat.

In fact, many physique champions reduce their body fat to the extreme, so that the skin becomes almost paper thin. Certainly you don't want to become extremely thin. But, it's nice to know that the Fat Burning System can accomplish

Brad Mitchell  
27313 Plymouth Rd., Dept VI-2  
Detroit, Michigan 48239

Okay, Brad, I accept your offer! But I've got to feel that the Amazing Fat Burning System is the greatest and that the results will be nothing short of miraculous. Otherwise I'll send everything back for a full refund! I enclose \$9.95. (cash, check or money order)

Please charge ☐ Bank Americard ☐  
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# ISOKINETICS Will Build Your Muscles Faster...or you get your money right back!



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A group of researchers stated that all published research matching isokinetics with weight lifting and isometrics showed that isokinetics is greatly superior for muscle building.

● "After four weeks of using the exerciser, my strength has doubled... thanks to you." — J. Castillo, AK.

● "I'm beginning to look like I did when I got out of the Marine Corps." — Don C., PA.

● "In just 6 weeks, I put 2" on my arms, 3" on my chest, 2" on my thighs, and gained 22 lbs." — N.D.

● "In complete honesty, I think it is a great exercise program... the best one on the market!!!!" — Dave Fuss, IL.

● "You just aren't another rip-off company. You back what you say." — T. Roeklein, WI.

● "I've averaged from 2-3" on my legs, arms, and chest — I'm glad that I did invest the money." — Richard Ozer, MT.

● "Enclosed is my money order (for a new Powerex). I know how good it is. I had one and I lost it. I am in several sports and cannot win without Powerex. It is the greatest!" — G. Scott, Canada.

● "Arms increased 2 1/2", chest 3", decreased waist 2", and gained 20 lbs. — look and feel a lot better!" — Joseph Moreno, CA.

● "I used to be a singles man — this season I was a home run hitter, and I credit Powerex with this." — T. J. AL.

● "The results are just FANTASTIC!" — Richard Lynn, MN.

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  - 390% Better Than Isometrics
- ### For Putting Muscle on YOU!

Isokinetics is now proved superior to weight training for building your strength, body and explosive power... faster, more effectively than any other method.

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Isokinetics..... 47.2%  
Weight Training.. 28.6%  
Isometrics..... 12.1%

During each Isokinetic exercise, you continually change the "weight" to the amount that your muscles need for fastest maximum development... without stopping. Until recently the only Isokinetic exercisers available were complicated machines costing from \$120 to over \$4000. But NOW, A NEW invention, amazing in its beautiful simplicity, puts Isokinetic muscle building within your reach for only a few dollars.

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POWEREX is going to do all this for you thru the following ISOKINETIC PRINCIPLES:

(1) **POWEREX** builds your muscles through their full range of movement. It works every small muscle fiber to its utmost. Not the grunt-and-groan partial static results of an Isometric gadget, but the total dynamic power of Isokinetics.

(2) **POWEREX** has the exclusive- **CONTROL LEVERS**. You instantly and smoothly change the amount of "weight" working for you, to the maximum your muscles can handle... from zero to hundreds of pounds, quickly building your body into a classic, powerful machine!

### LOW COST — ORDER NOW

The best part is POWEREX costs you only \$9.95. For about 1/10th the cost of the next isokinetic exerciser on the market, the benefits of isokinetic muscle building are yours!

So don't wait another moment... fill out the coupon, write your check or money order, and get it in the mail now. The sooner you do, the sooner you receive your POWEREX and start the isokinetic way to a muscular body and dynamic power!

## ORDER ON 14 DAY TRIAL

POWEREX, Rm. L-37

11180 Roselle St., San Diego, CA 92121

Please Rush me my Powerex isokinetic exerciser and wall chart of exercises. I enclose ☐ check or ☐ money order for \$9.95 plus \$1 shipping and handling (total \$10.95 No COD's. (California residents please add 84¢ sales tax.) I understand that, for any reason whatsoever, I may return my Powerex and chart within 14 days of receipt for a full refund of my \$10.95 no questions asked.

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Address \_\_\_\_\_

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# THE MAGAZINE THAT RIPS THE LID OFF PRO WRESTLING

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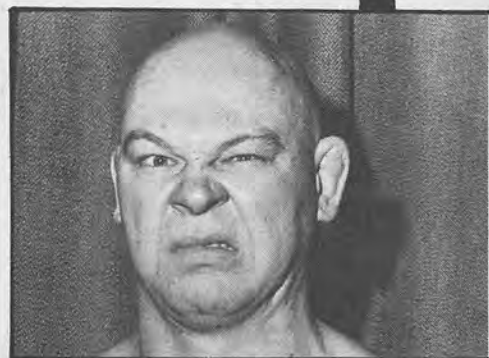
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O4D

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## HAVE YOU SEEN THIS COUPON BEFORE?

**It has helped to start many men and women on the road to greater accomplishment. Just looking at it won't get you anything...but mailing it could lead to a more rewarding future.**



The LaSalle coupon is one of the most often-seen coupons in America. To many of those who have already mailed it, it has proved a first step to opportunity. Isn't it time that you sent it on its way — and learned how one of LaSalle's practical programs could benefit you?

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# EDITOR'S NOTEBOOK

Peter  
King  
Editor-in-Chief

Do you know what the most hateful, despicable word in the entire English language is? I do. The word is "Albano!"

Yes, Albano. As in Lou Albano. This man, this ugly blotch on the world's greatest sport, has been responsible for more human misery than anybody currently alive. He has proven, with the aid of ill-gained money and crooked lawyers, even a person as evil as he can get away with murder. And somehow, he has escaped all attempts to have him thrown out of wrestling.

But his reign of terror is about to end!

Let me explain. Last week, in a local wrestling arena, a tired old man walked over to me and threw an envelope crammed with papers in my lap. "Use it well," was all he said as he quickly left.

In that envelope was information. Information concerning Lou Albano in the days when he was a wrestler. Documented proof of how Albano committed the most vicious, ugly act ever committed in a wrestling ring.

Albano, if you're reading this and think I'm bluffing, listen closely. I know what you did. Still don't believe me? Okay, you asked for it. Do the initials "S.R." mean anything to you? Now you know I'm not bluffing!

All right, Albano, I'm going to give you a break. If you want this information to remain a secret, you had better be out of wrestling before the end of 1977! If you are not, I will ask the fans whether or not I should reveal this damaging information.

For now, Albano, the choice is yours. But on January 1, 1978, the choice will be up to the fans.

Should I end Albano's career? Fans, it may soon be your decision!



# FUN, LAZY WAYS TO MAKE A LOT OF MONEY

**Unless You plan on working the rest of your life -  
You better get hold of this valuable book!**

Want to get out of the rat race? Have some fun and maybe get rich?

It's a fact that there are thousands of 'fat-cats' out there who are raking in the money, while putting in almost no physical labor!

I should know, I'm one of those 'fat-cats'!

But, I used to work hard, you know, the 12 hour day, 6 and 7 days a week. I was too busy working to make any real money! I never made the Big-Money until I started working less, a lot less!!

Today, I work but a few hours a day (if I want to), yet I take in thousands of dollars a day, every day of the year! I am surrounded by beautiful women, clothed and even totally nude (how's that for a fun, lazy way to make money?).

## \$100,000.00 A YEAR!!!



Almost \$2,000 a week! Imagine having girls by the hundreds undressing in front of you -- and getting paid big money! Can be started in a one room office, for pennies! It's a legal, respectable money-making-venture. A dream, fun job!

Now, pardon me if I brag, but my words are worthless unless I can prove to you that I know what I am talking about!

I am a Millionaire and I have all the things associated with wealth. I live in a home valued over \$150,000.00 and I have a second vacation home on the lake (with several boats). And I drive the most expensive built car in America!

I own an apartment building, plus two office buildings, real estate, investments and I have a fortune in the bank!

Yet, for many years I was poor -- very poor. I started with less than \$50 -- and working only a few hours a day, I made over a Million dollars!! (and, I was having a 'ball' while making all this money)

Money gives me the freedom and the time to enjoy life! I do exactly what I want to do! I answer to no one. I vacation whenever and wherever I want, whether it be Las Vegas, Hawaii, Acapulco or Florida. all First Class!!

Regardless where I am that money keeps rolling in! My glamorous assistants keep taking in the money. Certainly, the people who are making twenty times as much money as you are, aren't putting in twenty times as much work as you are (think about that).

Work doesn't make you Big-Money -- IT'S WHAT YOU DO THAT MAKES YOU BIG MONEY. That's how you get rich, you find 'EASY MONEY PLANS' that make you money!! Money hand-over-fist, until YOU are wealthy!!

I have opened up my files and put together a BIG BOOK, loaded with ingenious, shrewd, dynamite ways to make a lot of money!!



Why did I put together this book? Two reasons - vanity, seeing my name on a big book and something to show my children, someday!

My second reason is that so many people have asked me to put a book together, because many have been fascinated, even envious of my life style (and money). Almost everyone I talk to is unhappy with the way they are earning a living! They beg me to give them my secrets on making a lot of money, in a fun, lazy way!

If you really want to be rich...and have that money pouring in (and really enjoy the way you're making the money), knowing that other men envy you, women admire you, and that you've gotten more than your share of life -- this book will show you the way!

## \$1,000 A WEEK!! (yet, I do nothing)



The young lady above is showing you the money she makes for me, every week!! She does all the work - all I do is the banking! I profit up to \$1,000 weekly, year after year!

It took me several years to perfect this Money-Making-Plan - but, you can have the entire set of plans, including my valuable forms! All you have to do is clip them out of the book and take it to your printer -- and you are in business!!

This Money-Plan provides a very necessary service to businesses! You sell nothing!! You use nothing but my special forms, which you are free to duplicate.

You don't have to do any work (unless you want to), you can hire a girl to do the typing and stuffing of envelopes!

Your phone book will give you all the names and addresses you need for this Money-Making-Plan. It can be started in any corner of your home -- and you can start with very little money!!

Why should I give you my valuable secrets and printed forms? Simply because it is impossible for me to cover the entire country -- millions need this valuable service. I can only tap a small part of it -- you're welcome to the rest!!

Most of these 'Easy Money Plans' require little capital (if any), and many can be done almost anywhere.

In fact, I was making over \$1,000 a week operating out of my basement (for several years), before I moved into an office!

Why not get everything you want out of life? You can still do it! If you have a job you hate and you're just getting by in life -- this book can erase your financial burden and put you on easy street for the rest of your life!

Age doesn't matter -- young or not so young, it's still easy to make money in a fun, lazy way! Education means nothing (I had a C average in high school). Background means nothing (believe me, mine was bad). If you're broke, that means nothing (I lived near poverty and started with pocket change).

Try my book out -- take a few days or up to 6 months and if you feel, for any reason that this book isn't worth 100 times what you paid for it, return it for a full fast refund! No questions asked. Just like that!

You can use this book without risking a single penny (I'll let you postdate your check thirty days from now, which will eliminate your risk) -- you would be a fool not to try this book! It's the biggest bargain ever! Why? Because for the small sum of \$10 you're going to get a Big, Fat Valuable Book (large, over 8 x 11), loaded and crammed with photo's, illustrations and Fun, Lazy Ways To Make A Lot Of Money!!

You have nothing to lose and everything to gain! If I am wrong all you have lost is a few minutes, and a postage stamp! But, if I am right -- wow -- your whole life style is going to change!!

*Kurt Todd*

Kurt Todd  
Success International  
Box 40614, Dept V1-2  
Detroit, Mich. 48240

Okay, Kurt, I accept your offer! Send me that Big, Fat Book -- 'FUN, LAZY WAYS TO MAKE A LOT OF MONEY!!' But, it's got to make me lots of money, or I can return it for a full, fast refund! On that basis, I enclose \$10 (cash, check or money order).

☐ I'm in a big hurry, send it FIRST CLASS (Air Mail)...enclosed find an extra \$2 for postage/handling!

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# ON THE ROAD

with  
Michael B. Kape

THE SPECTRUM  
PHILADELPHIA

THE OLYMPIC  
LOS ANGELES

MADISON  
SQUARE GARDEN  
NEW YORK CITY

THE AMPHITHEATRE  
CHICAGO

MAPLE LEAF  
GARDEN  
TORONTO

MIAMI BEACH  
AUDITORIUM  
MIAMI

SPORTS  
DALLAS

THE KIEL  
ST. LOUIS

COBURN HALL  
DETROIT

BOSTON  
GARDEN  
BOSTON

THE OMNI  
ATLANTA

THE FAIRGROUNDS  
RICHMOND



Jim Brunzell and Greg Gagne are great friends as well as tag team partners. These two have known each other since college and have remained the best of friends throughout the years. Yet, both are ambitious and are striving for the AWA championship.

**D**ENVER, COLORADO—The combination of the Rocky Mountains and very cold winter weather did in my little car. I think it's dead. It certainly isn't doing too well, but it did take me as far as this mile-high city.

Faced with the prospect of spending some time in Denver, I began to look around to see if there were any wrestling stories brewing here. I didn't have to look any further than the hotel in which I was staying. Three floors down from me were two young men I had wanted to interview for quite a while—Greg Gagne and Jim Brunzell, who happened to be in town for a wrestling show. My car couldn't have broken down in a better place.

After a pleasant lunch with the young men in the hotel restaurant, I asked them for an interview. They were quite agreeable to the idea. We went back up to the room Jim and Greg were sharing for their stay in Denver.

One of the first things I noticed about Greg and Jim is that they seem to enjoy each other's company. I have seen many teams who work well together in the ring, but can't stand the sight of one another away from the arena. Greg and Jim seem to really like each other. They are much happier than many other people I know.

"Yes," Greg told me, "you could say we've never been happier. Now that we have found each other, it is going to be difficult to separate us. No two people have ever worked as well together."

"We became good friends in college, but we never dreamed we would ever become a wrestling tag team. In those days, we had other pursuits on our minds. But after college, we both needed to find a career. For a few years, we went our separate ways. Then we both discovered we had gone into professional wrestling. It seemed only natural we team up."

I knew all this before, having read biographies of both young men. However, I was curious as to how their interpersonal relationship had developed since teaming up.

"We see a lot of each other," Jim said. "Even when we're not wrestling or in training, we still keep in close contact. We even live near one another. You see, we are more than just tag team partners. Indeed, that is a secondary consideration. We are best friends. That is primary."

"I think that is what separates us from other tag teams. Other teams we know of just keep a strictly business relationship. We go far beyond that. Being best friends, we know everything there is to know

*(Continued on page 52)*

# There's a world of music between having a guitar... *and knowing how to play it!*

**Discover the secret of teaching yourself  
to play the guitar, piano, or spinet organ  
—the "right" way. Send for free booklet.**

Any one can own a guitar. Playing it well, however, is a different tune.

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Thousands of people just like you have gained new pleasures by learning to play with the enjoyable self-teaching lessons we give by mail. You can too.

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# Body Slams & Pinfalls

By Dan  
Shocket

**E**VERY SO OFTEN, the mealy-mouthed cowards start complaining about tag team rule-breakers. These fools whimper about the need for stricter enforcement of rules, two referees per match, and other equally stupid ideas. As always, it comes down to the simpering "scientific" tag teams not being able to cut it.

It happens all the time. When tag teams like the Andersons, the Valiants, The Executioners, Blackjack Lanza and Bobby Duncum, and other greats keep a title for too long, people blame it on the teams' cheating tactics, implying these men couldn't retain their titles in a "fair" match. It staggers the mind to realize there are people stupid enough to believe this nonsense. If a person can figure out how to chew food, he or she should see these arguments are moronic.

Every match is fair; two men battle two other men. The rest are just variations on the same theme. Each team has an equal chance before the match begins. It's what a team does with those chances that separates the winners from the losers. Some guys do anything they find necessary to win. They are called winners. Some teams prefer to run scared and complain later about cheating. They are called scientific, or losers.

Naturally, crybabies will always make excuses for their cowardice and incompetence. They whine about their opponents—the winners—doing things illegally. Their definition of illegal is what their foes do better than they can ever hope to do. The only reason scientific wrestlers limit their repertoires is because they lack the skill to master complex maneuvers.



Greg Gagne is helpless to combat the doubleteaming tactics of AWA champions Blackjack Lanza and Bobby Duncum. Gagne calls this cheating. Our columnist calls this winning by an available means.

Watching Bobby Duncum and Blackjack Lanza rip apart Greg Gagne and Jim Brunzell proves my point. Once Gagne and Brunzell—the Hardy Boys of wrestling—see some real competition, they fall apart and start crying. You don't hear whines from Lanza and Duncum. They're winners!

Another pair of disgraces is Chief Jay Strongbow and Billy White Wolf. How many times did they try to defeat The Executioners and failed? Probably more times than either man can count. Today, these WWWF flunkies are the tag team champions, thanks to an official theft of the title. The Executioners were stripped of their title because no one could take it from them. Real wrestlers wouldn't have taken the belts from the officials instead of winning it in combat. White Wolf

and Strongbow don't qualify as real wrestlers.

The list of repulsive fools goes on and on. Whenever a commission needs someone to make their thefts appear legal, they trot out a couple of "scientific" stumblebums to make everything look all right. It's the officials' way of making the men in the sport grovel before them. But the men never grovel!

There's no law in the world that can bring men like The Executioners, the Hollywood Blonds, Goliath and Gordman, the Andersons, to their knees. Let the commissioners take their titles, let the ignorant fans revile them, and let the losers accuse them of cheating. These men will continue to make wrestling history and discover new frontiers for the sport.

*(Continued on page 56)*

# THE MACHINE THAT PRINTS MONEY.

One of the first things I learned as a boy was, "You don't get something for nothing."

Today I know that is simply not true!

I make that statement because I have in my hand *the system of the century* — a device that virtually *prints* money!

Now I'm not talking about a party gag, magic show or variety-store item. This method is not a gimmick that will "amaze your friends" until the trick is discovered. What I'm talking about is a fantastic new technique to *invest* — and *re-invest* — your money until the small sum you started with is multiplied into *many thousands of dollars*.

Do I have your attention so far?

Good. Because my method has to do with something that many people find distasteful . . . yes, even *laugh at*! The subject brings out strong opinions in almost everyone — pro or con — and may get a pretty strong reaction from you, too.

The subject is horse racing.

Whoa. Stop right there. I know . . . I've heard everything there is to say about the ponies. "You can't beat the horses." "A fool and his money are soon parted." "Gamble with fate, and you pay the price." "I had an uncle who lost everything . . ."

I don't argue with anybody. If a person is bent on self-destruction, he's simply going to find a way. Booze. Women. Debts. Gambling. Maybe even drugs. Nothing you can do or say is going to change the outcome, and the method that the troubled person takes to beat himself is not the issue.

Over the years horse racing has come in for a big share of the knocks. Everybody knows somebody who has gambled away a living, maybe a fortune, on the sport of kings. Recently I talked to a very solid citizen who told me, "If racing's the sport of kings, I never saw any kings out there!"

Again, I don't argue the point. Because I know what I know. I know that a prudent person who has a few dollars to spend can make a very handsome living at the track — with my secret, strictly — and I'll argue *that* point with anybody!

My secret is simple. So simple, in fact, that I am sure some of the so-called racing "experts" will sneer at my method *without* even investigating it. After all, that's human nature. But really, I don't feel bad . . . *why should I?* I have what they don't have . . . what no one has. The *secret* to a machine that virtually *prints* money!

I call my secret "The System of the Century." If you've never played the horses before (in fact, if you've never even been to a race track!), you'll be astounded at the simplicity of this logical, common-sense way to pick winners that return \$10, \$20, and even \$50 bills for a mere \$2 wager.

The system consists of four simple rules . . . four rules you can read and memorize in just *one hour* at home. One of these rules — Rule No. 4 — is so elementary that you can go to any race track with an infield turf (grass) course and start writing your own checks tomorrow *as though you'd been a track pro for twenty years!*

Of course, if you're a regular horseplayer, "The System of the Century" will have even greater appeal. How many times have you spent *hours* pouring over a single race, doping out every detail, figuring every angle . . . only to find that the horse you picked to begin with — and decided against for some reason even *you* can't remember — romped home an easy winner? (And paid a whopping \$60!) Or how about the time your brother-in-law talked you off that horse you knew would win — and did!

But I'm not here to change anybody's mind or re-open old wounds. What I'm here to do is to tell you about a method, a *technique* that is so *ridiculously easy to understand* . . . a system that will put so much money in your pocket . . . you'll wonder where it's been all these years.

Where *has* "The System of the Century" been all this time? The answer: In my head. I've been in racing all my life, and in that time I've had good years and lean years. Over the years I have become progressively better at what I do: *win money at the races*. (Last year it made over \$500,000 for me — yes, over a half-a-million bucks — and I'm only 33 years old!)

One night, when I was bored watching TV, I sat and wrote down on a piece of paper the things that I consider to be *critically important* during the running of a horse race. Would you believe it? I came up with only *four* things — and all so simple a twelve-year-old can master them in under sixty minutes!

That's how "The System of the Century" was born. And I decided right then and there to make the system available to anyone with a "will to win" — with an *honest interest* in getting ahead.

All you need is a grubstake — as little as \$20 — and a little patience. "The System of the Century" does the rest. Just follow these four little rules (strictly!) and start cashing those big parimutuel tickets most folks just dream about.

## WHO IS MIKE WARREN?

America's premier handicapper. Mike Warren is well on his way to becoming a self-made millionaire at 33 . . . because he picks 'em with *uncanny* consistency. Read what his fans have to say . . .

"You are *FANTASTIC!!! Absolutely THE GREATEST!!!* All four of the horses you gave me at Aqueduct Saturday won and paid real good. Thank you very much . . ."

N.P., Los Angeles, Calif.



"I must tell you . . . it's just *fantastic*. Both horses (clicked). The first paid \$35.40 . . . the second \$10.20 — made a nice bundle."

E.A.S., Chicago, Illinois

Why, just the other day a fellow approached me at Belmont and asked me what I liked. I normally don't hand out advice at the track, but this player looked as though he needed a break.

So I told him I like a horse named Black Springs, an eleven-to-one shot. The guy pondered that for a moment, then said, "No way. I give the favorite, Counter Gambit, a big edge . . . I guess I'll go bet it. Thanks anyway."

To make a long story short, Black Springs is six lengths in front at the head of the stretch and wins easily, with Counter Gambit running second at less-than-even money. Black Springs pays \$24.40 straight, and my player friend comes running up to tell me he'll never doubt me again. He hasn't, either. Armed with "The System of the Century," he'll never need advice or money again.

I recognize that the world is full of skeptics, so I make this proposition to you. Send me \$9.95 as payment in full for the "System of the Century." Use this method at your local race track for fifteen days, making sure to follow my rules as outlined therein. Bet all you want — and keep what you take in with my blessings!

And here's the best part. If my method fails to work for you in exactly the manner I've described, *you have risked nothing* . . . because I'll send your original check back to you — uncashed! (Just date your check one month ahead. That way nobody can touch your ten bucks while you prove to yourself that "The System of the Century" is everything I say it is.)

Could anything be fairer?

You owe it to yourself to find out about "the machine that prints money." I'm Mike Warren . . . I'm well-known in racing circles . . . *and I say it's so*.

Act now. Today. *Can you afford to guess that I'm wrong?*

## Sworn statement...

*This is to certify that all statements made in this ad are true and correct to the best of my knowledge and belief. MIKE WARREN is a professional handicapper of Thoroughbred horses, and his gross income for the last twelve months was in excess of \$500,000.00.*

*Q. Belous*

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Mike Warren

VSG-45

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Dear Mike:

O.K., I'll try anything once. Please send me "The System of the Century" by return mail. I understand that if your method doesn't make big money for me as you have outlined, all I have to do is return it within a month and my uncashed check will be returned to me.

On that basis, here is my check for \$9.95 dated one month from now. (If you're enclosing a money order that can't be dated ahead, you have the same money-back guarantee.)

☐ For immediate first class shipment, add 50c. (in coins or stamps, please).

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Please make check payable to "The Baltimore Bulletin"



# TOP SECRET

## Behind the Dressing Room Door

by Randy  
Gordon

I FEEL REALLY good about what I accomplished the other day. After watching Ray Stevens in action, I spoke to him at length in his dressing room. He told me he was considering going back to the rulebreaking ways he had forsaken not too long ago. I pleaded with him not to. I showed him every reason in the world why he should continue in his present way as a fan favorite. He told me he'd think about it, and thanked me for my advice.

Two days later, I saw the results of my discussion with Stevens. Against the vicious Blackjack Lanza, Stevens won on a disqualification. Ray had several opportunities to use foul and dirty tactics during the match, yet he never reverted to his old rulebreaking maneuvers. Stevens left the arena to a chorus of cheers, and I'd just like to take this opportunity to say, "Ray, I'm really proud of you!"

If you recall, last month I told you about the arsenal of foreign objects Nikolai Volkoff carries in the waistband of his trunks. A few nights ago, I snuck into Volkoff's dressing room while he was in the shower. Sure enough, just as I had been told by Dino Bravo, there were Volkoff's trunks on a rubbing table, lined with several foreign objects. I began taking pictures of the trunks. Suddenly, Volkoff stepped out of the shower. As soon as he saw me he became enraged (I have that kind of effect on nearly all rulebreakers). He screamed at me and started to chase me. Needless to say, I didn't stand around to find out what he'd do.

I left the dressing room in a flash, with Volkoff hot on my heels. Sprinting down the hallway, I turned to see how close Volkoff was to me. I almost died laughing when I saw the vicious Siberian, who was about 20 feet behind me. The towel he had wrapped around himself when he came out of the shower was gone! It had fallen off, and he didn't even realize it. He was chasing me down the hall in his birthday suit! I slowed down, trying to make Volkoff think he was gaining on me. I was hoping he'd chase me right into the arena, where

*(Continued on page 60)*

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explosives, gas or electricity so you will **NEVER** buy batteries, cartridges, re-loads or anything else—**EVER!** When you curl your fingers around "KIYOGA'S" sure-grip crackle finish and test the "heft" and blazing action at your fingertips, you'll **KNOW** that here **AT LAST** is the **PROTECTOR** that you have always prayed for—for yourself and your loved ones! **UNCONDITIONALLY GUARANTEED** to live up to **EVERY CLAIM** in this ad, you **MUST** be completely satisfied or send it back within 90-days for a **FULL REFUND**—no questions asked!

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# NAMES MAKI

Hottest item of the month: Rumors persist regarding the retirement of one of wrestling's greatest superstars. It must be noted sources close to this great wrestler report the man has done *nothing* to dispell the chatter! . . . Diehard fans of MIL MASCARAS in the Los Angeles area should be thrilled to learn Mil has been signed to make at least four appearances in that state during 1977 . . . A huge financial deal has brought SUPERSTAR GRAHAM and OX BAKER together as a team. It appears Graham is permanently through with his ex-partner IVAN KOLOFF.



**MIL MASCARAS**



**BOCKWINKLE  
AND HEENAN**



**RAYMOND  
ROUGEAU**

ANDRE THE GIANT has been rumored to be boasting he can beat BRUNO SAMMARTINO, NICK BOCKWINKLE, and TERRY FUNK—all in one night! . . . PEDRO MORALES will *not* return to the WWWF in the near future. Pedro candidly admits his sights are set on the AWA throne currently occupied by NICK BOCKWINKLE. By the way, why is Nick ignoring the challenges of JIM BRUNZELL? The rookie held him to a sizzling one hour draw a few months ago and he deserves a return shot.

Oddity: A certain 'scientific fan favorite flatly refuses to grapple for an overflow Canadian audience because he didn't get main billing on the program . . . After PETER MAIVIA saved the neck of RAY STEVENS during a sneak attack by BOBBY HEENAN, BLACKJACK LANZA, and BOBBY DUNCUM, Ray said thanks by treating the Samoan

to a filet mignon dinner at a posh Minnesota night spot . . . Florida fans can thank JOE LeDUC for introducing high-flying RAYMOND ROUGEAU to sunshine state mats.

Person to person: GREG VALENTINE phoned to report that



**GREG VALENTINE**



**ANDRE THE GIANT**

his brother, Johnny, unable to wrestle because of injuries sustained in an air disaster, plans to make a career out of managing . . . Our spies in the NWA main office in Florida say that the men at the top of the organization are fed up with the way TERRY FUNK is behaving. It is said Funk wants to handpick opponents and sites for all future defenses or else he will take the belt to a foreign country and only defend it there . . . By the way, we have it on good word that Terry was seen coming out of the eastern estate of former NWA champion BUDDY ROGERS. What's going on? We hope to uncover details very soon.

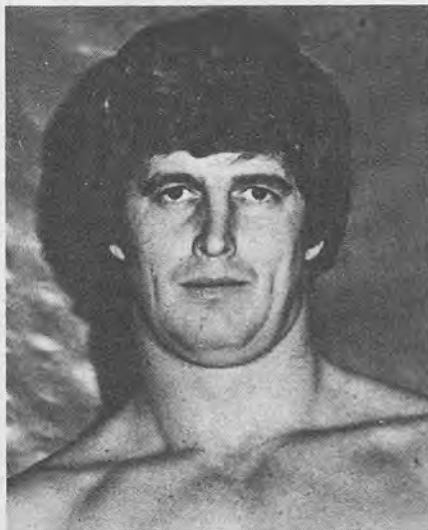
# N' NEWS

*Bill Apter  
reporting...*



## TERRY FUNK

PAMPERO FIRPO scoffs at the rumor he will shave off his hair and become a "baldie!" ... The fan club started for CHAVO GUERRERO boasts one of the largest memberships of any club in the past few years. Most of the members are gals! ... Standoff: BABA THE GIANT refuses to sign most recent contract offer that would see him battle ANDRE THE GIANT. It's obvious the Japanese star won't sign until there is more money on the table.

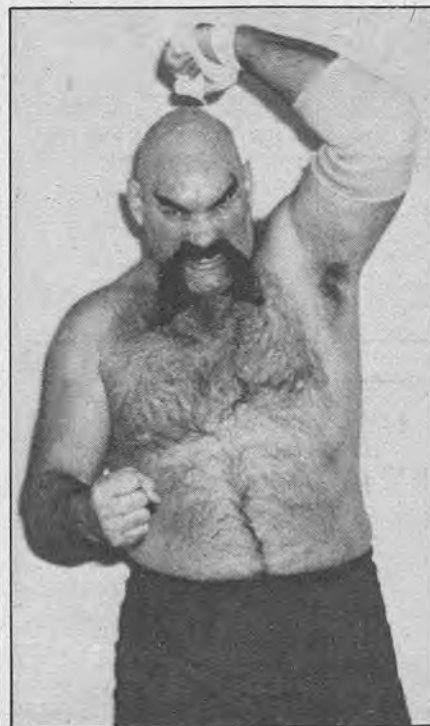


## TONY GAREA

We shouldn't be telling you this: MIGHTY IGOR and manager IVAN KALMIKOFF almost split when Ivan was negotiating to manage MIGHTY ZUMA, a masked strongman. Ivan quickly dumped Zuma when he realized just how jealous Igor was! Good move Ivan!

PRESIDENT CARTER'S mother, MISS LILLIAN, admitted in a national newspaper MR. WRESTLING II is her favorite grappler! Miss Lillian is said to be a very enthusiastic fan of the mat sport ... Welcome back: TONY GAREA and LARRY ZBYSZKO have returned to the open arms of WWWF fans ... VICTOR RIVERA has returned to California and is gunning for the Americas title ... SAILOR ART THOMAS is back in Florida after an absence of more than five years!

Sad note dept.: Friends of CHRIS TAYLOR say the big man is very depressed at the fact that his close chum, KEN PATERA, has gone the route of a rulebreaker. Chris has contacted Ken with hopes of straightening him out and helping him become a scientific wrestler



## OX BAKER



## PEDRO MORALES

again. Ken's manager, LOU ALBANO, has ordered Patera to cut off all communications with Taylor or he will terminate his multi-million dollar contract with him "and see to it that Patera never wrestles in the WWWF again!"

Wrapup ... Look for a new scientific duo to enter the AWA soon. We can't tell you who this team consists of yet, but BOBBY DUNCUM and BLACKJACK LANZA will have their hands full with them. The contract signing with AWA executives takes place in April ... THE VALIANT BROTHERS, holding a version of the NWA tag team title, have defended against two other rulebreaking teams! And the fans still jeer the blond duo—and support whomever they wrestle ... TOMMY SEIGLER leaving Florida—destination unknown. We suspect he'll turn up in the mid-Atlantic region. □



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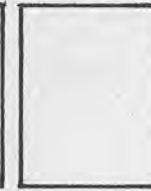
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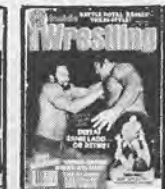
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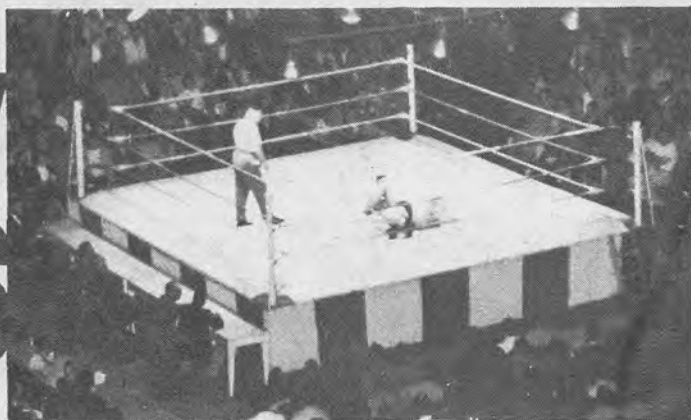
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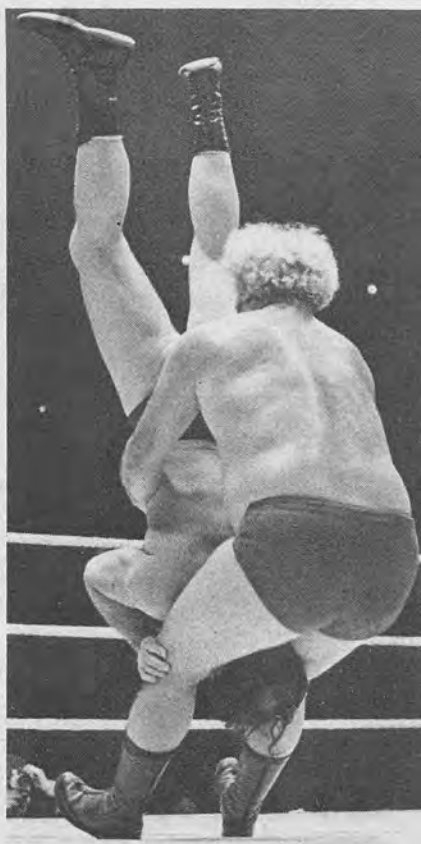
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# SINCERELY YOURS



Above: Greg Gagne uses a bodyslam on Nick Bockwinkel in the days when Greg just started out (above).



Harley Race piledrives hapless Pat O'Connor (above). Pat came close to being crippled for life.



Terry's Funk's interview (above) in *INSIDE WRESTLING* (February 1977) is still causing controversy.

## NO BANNING, PLEASE

I agree with Mr. Shocket's opinion in "Bodyslams and Pinfalls" (February 1977). I feel that all the fuss about banning certain maneuvers is silly. As long as the hold or maneuver requires no foreign objects or karate, then it should be legal.

Banning holds like the piledriver, figure-four leglock, sleeper hold, etc. would indeed be tragic. What if the different commissions started banning all kinds of holds, just because some wrestler complained about them? Soon wrestling would have no excitement and become very boring.

The wrestlers who complain that certain holds are too dangerous obviously do not know how to execute them or counter them. I say a wrestler had better know his opponent inside out and be prepared to counter any move he uses before climbing in the ring.

I have seen the controversial piledriver used several times, and not once has the victim been truly hurt. The piledriver, if executed properly, is

no more dangerous than any other hold. Mr. Shocket's article was both very good and very informative.

KAREN NININGER  
Seattle, Wash.

## A POSSIBLE PREDICTION

I very carefully read your story, "We Predict Greg Gagne Will Win the AWA Title in 1977" (February 1977). I have come to the conclusion you just may be right.

Greg is a very methodical, competent wrestler, who does not need the showiness or gimmicks other

wrestlers require. He wins his matches based solely on his abilities. He is young, agile, and intelligent. He would be an excellent champion for the AWA. In many ways, I think he would even surpass his father.

Let us hope your prediction comes true. It would be a great blessing for all wrestling.

FRANK COWPERWOOD  
Chicago, Ill.

## CHAMPION IN NAME ONLY

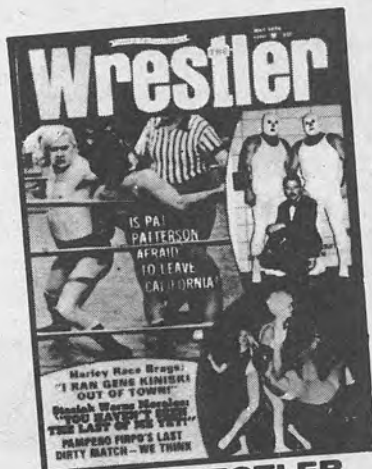
Terry Funk on the "Hotseat" (February 1977) was very enlightening. I have learned I will never be able to like or respect the man as champion of the NWA.

I have only witnessed Funk in action on television, but that is enough for me to realize his questionable tactics are repulsive. His arrogant manner is annoying. His attitude toward wrestling is less-than-reasonable. Who needs a champion like Terry Funk?

C. TYSON YERKES  
Philadelphia, Pa.

(Continued on page 48)

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# HOTSEAT

## BARON VON RASCHKE:

### "I WANT TO BE THE MAN WHO RETIRES SAMMARTINO!"

**H**E IS ONE of wrestling's most ruthless men. An admitted rule-breaker, this savage thinks nothing of crippling his opponents with his feared "Brain Claw." Spending much of his career in the AWA under the guidance of Bobby Heenan, he is now a threat to WWF wrestlers. He is the German terror, Baron Fritz Von Raschke.

INTERVIEW CONDUCTED BY  
MICHAEL B. KAPE

**Q:** Welcome to the "Hotseat," Baron.

**A:** It is my extreme pleasure to be with you. Now that I am here, I am anxious to get something off my chest.

**Q:** All right, what's bothering you, Baron?

**A:** I am sick of seeing those lies stated in this "Hotseat" feature. Many notorious men have not

told the truth when they said they are really scientific wrestlers. This makes me ill. I will not lie. I am a notorious wrestler, and I am proud of it!

“

**"I am in this sport for only two reasons—money and a world title. To get both of these you must be ruthless! You must never worry about the fate of your opponents. You must win at any cost!"**

”

**Q:** Are you admitting openly that you break the rules?

**A:** That is absolutely correct.

**Q:** Why do you break the rules?

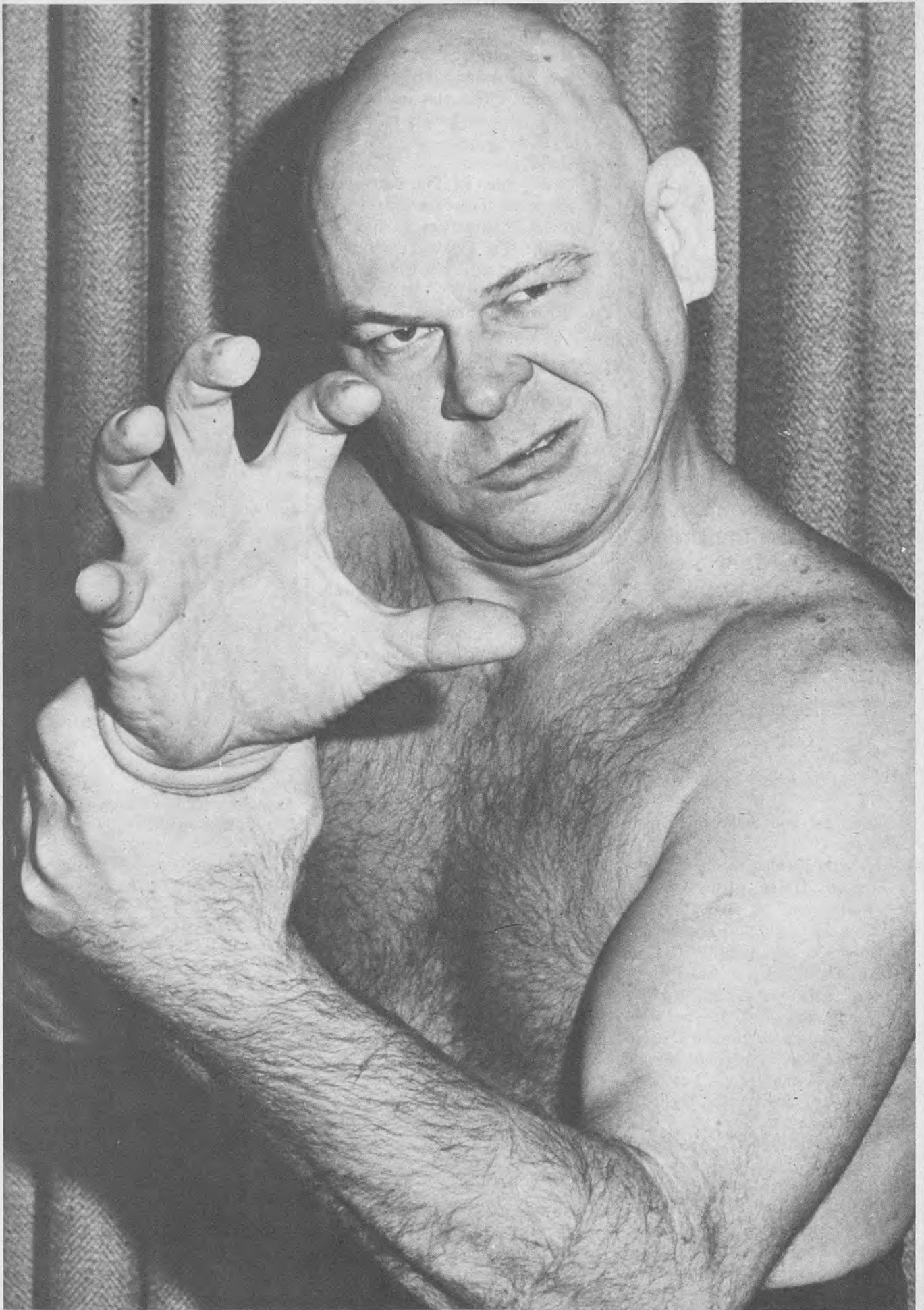
**A:** I am in this sport for only two reasons—money and a world title. To make a lot of money you have to win, win, win! To get a title shot you must win, win, win! To get *both* of these you must be ruthless! You must never worry what you do to your opponents. You must win at any cost!

**Q:** Would you go so far as to kill a man in the ring?

**A:** I have never given that idea much thought. I have crippled dozens of wrestlers. Many of them are in rest homes. They are poor helpless vegetables. The sight of these men being rendered helpless for life pleases me. But I do not think I could go so far as to kill a man.

**Q:** Yet aren't those men you were talking about as good as dead?

**A:** I never thought of it that way. Please, we must move on to another subject.







“

**“I’m stronger than other wrestlers, tougher than the commissions, and smarter than the press.**

**The fans fear me because they know I’m the best. No one can stop me!”**

”

**Q:** Why?

**A:** Until my mind is clear about this killing business I cannot discuss it.

**Q:** How did you make these men cripples?

**A:** I would be glad to answer that question. It was with my fabulous “Brain Claw.”

**Q:** How can you look so proud when answering that question?

**A:** My Brain Claw is a work of art. It took years to perfect. I know exactly how to stop the brain from getting the blood it needs to survive. And I can cut off the supply permanently if I so wish!

**Q:** But until now you’ve been too kind to do it.

**A:** Sarcasm is not appreciated, especially when it comes from an inconsequential nit such as yourself. I think you should remember I have voluntarily consented to give this interview, one which will make your magazine double its paltry circulation. I should have known better. This is going to

wind up like all the other interviews. You’ll ask all the wrong questions, make all the sleazy comments, and I’ll come off like vermin. Either this interview is done the way I want or it ends now.

**Q:** Goodbye.

**A:** Wait a minute! You don’t walk out on me. There are things I have to say. This interview is important to me. I’m making the biggest gamble of my career. I need all the help I can get.

**Q:** What do you mean?

**A:** I’ve left the AWA area. Do you know what that means? I’ve left the people who know me, the people who fork over fortunes to see me wrestle. The WWWF is relatively new to me. The opponents are different. Even the rules are different, not that they matter. In the AWA, I knew what I could get away with just by knowing the referees. The WWWF officials are strangers to me. I need this! You don’t walk out on me!

**Q:** Are you afraid of failing?

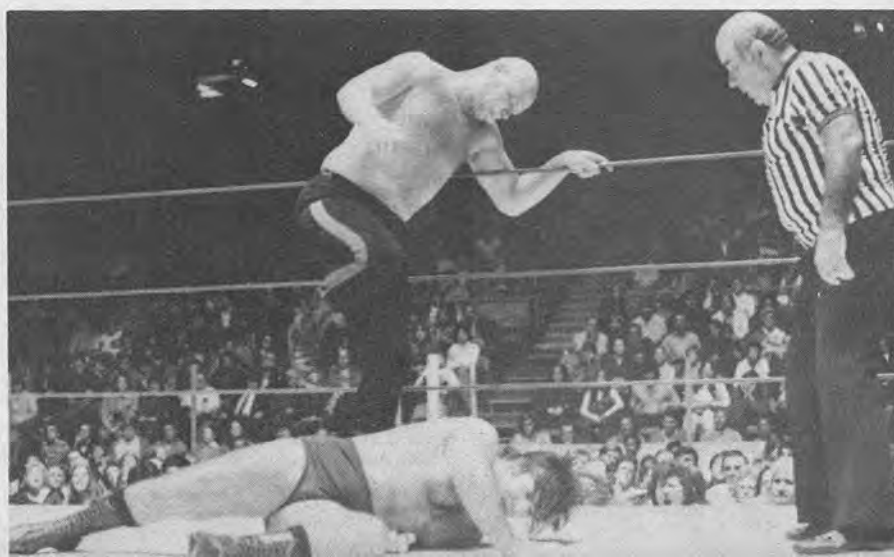
**A:** I will never fail! Baron Von Raschke is the greatest wrestler this world has ever seen. I can defeat anyone anytime anywhere anyhow anyway. I just want the world to know I’ve come to the WWWF and what it should expect. But I am not afraid.

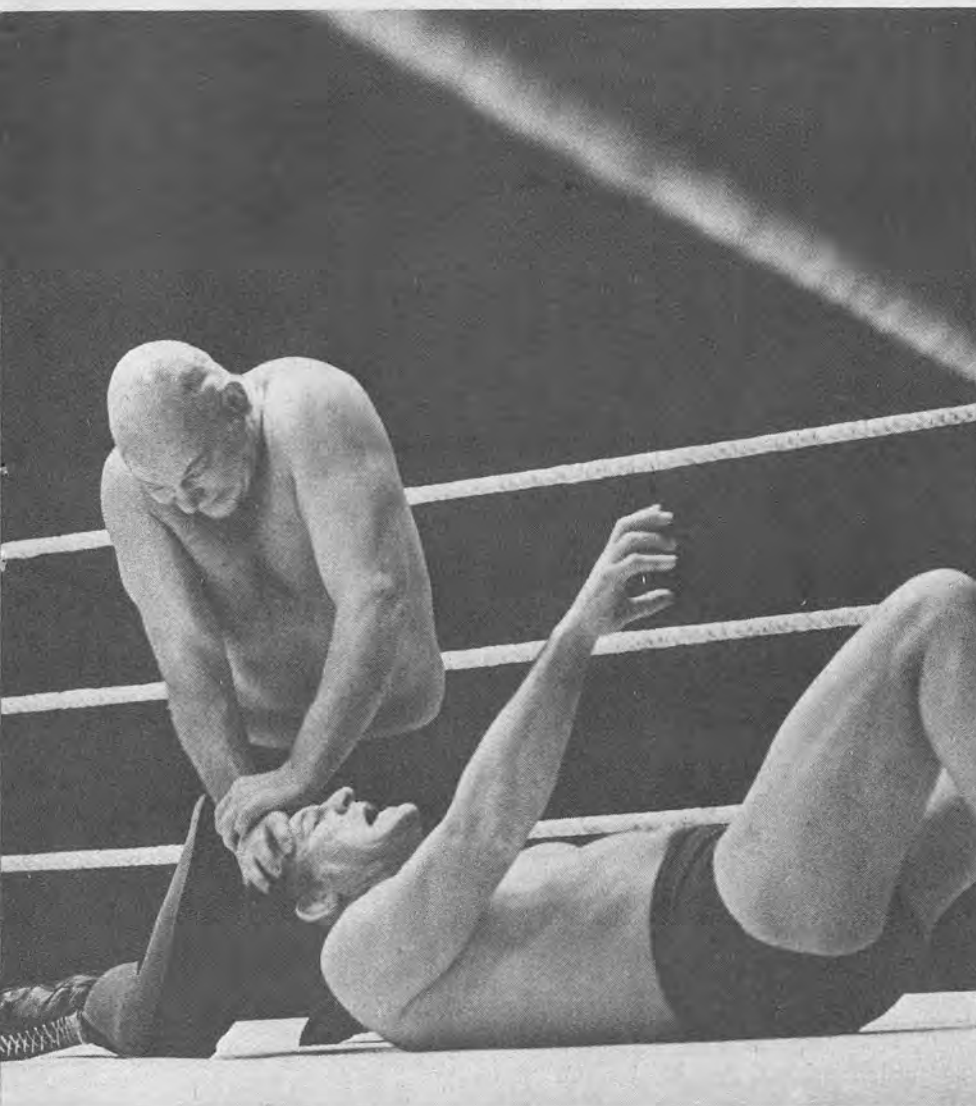
**Q:** You don’t sound confident.

**A:** You are doing it again. You are making those snide comments trying to make me look bad. There has been a conspiracy against me ever since I came to wrestling. Reporters are part of it. They criticize me at every available



Above: Pat O’Connor writhes in pain as Von Raschke applies his dreaded “brain claw” to the agonized victim. Many of Von Raschke’s victims have been hospitalized after being caught in Baron’s clutches. Below: Von Raschke stomps Bruno Sammartino in a savage brawl. Baron came to the WWWF to take Bruno’s title.





available opportunity. But I've survived, survived it all. Do you know why, jellobrains? Because I'm better than all of you. I'm stronger than other wrestlers, tougher than the commissioners, and smarter than the press. The fans fear me because they know I'm the best. No one can stop me. No one can conquer me. And all your cheap shot articles won't change that. So knock it off! I'm getting angry.

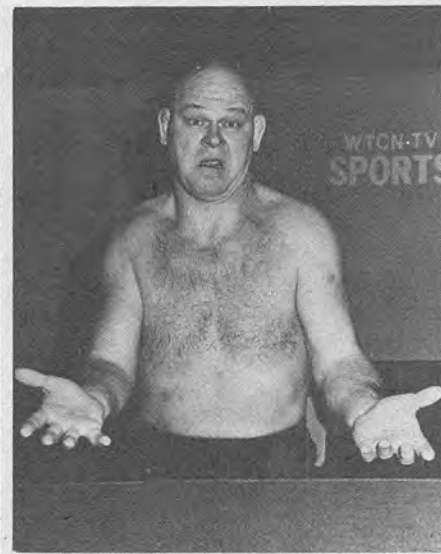
**Q:** Instead of ranting, why don't you tell us why you've left the AWA and went to the WWF.

**A:** Because I want to be the man who retires Bruno Sammartino. The man who does that will become immortal. Stupid people call Sammartino the best. I shall let that stupidity work for me. In due time, I will be known as the man who beat the best. Can't you see the record books? "The man who defeated living legend Bruno

Sammartino, the man who proved to be better than the champion, was Baron Von Raschke. Since he defeated the man presumed to be the best, then Von Raschke must be the best." It will be official. It is for this simple task that I have gone to the WWF: to make myself immortal. I wanted to do this with Verne Gagne, knowing the man who defeated Gagne would also be immortalized. But Bockwinkle beat me to it. Bockwinkle doesn't have Gagne's reputation. He never will, especially if Heenan has his say. Heenan will never let Bockwinkle become more important than Heenan.

**Q:** You seem to have a low opinion of Bobby Heenan as Nick Bockwinkle's manager. Are there any good managers?

**A:** My manager, Freddie Blassie, is tolerable. But don't think he's



“

**"When I win the title, it will be won by Baron Von Raschke and no one else. I'm my own man. Blassie will deserve no credit. I want that understood now!"**

”

doing anything more than arranging for me to get the title shot. Baron Von Raschke listens to no one but Baron Von Raschke. I'm my own man. When I win the title, it will be won by Baron Von Raschke and no one else. Blassie will deserve no credit. I want that understood now.

**Q:** Have you told Blassie this, or will he read it here for the first time?

**A:** Have you ever wondered what would happen if your tape recorder would break all your teeth if I shoved it into your mouth?

**Q:** Cheap threats don't answer my question.

**A:** I don't answer cheap questions.

**Q:** What's your favorite color?

**A:** What kind of question is that?

**Q:** That is my last question. I've had enough. Goodbye.

**A:** When I become champion, your magazine won't get a single interview! Not a word! I'll force you out of business! You're through! You're through! □



# NEWS FROM THE WRESTLING CAPITALS



**GREENVILLE, SOUTH CAROLINA—***Correspondent: Stephanie Cooper*—

The newly-crowned NWA tag team champions, Ric Flair and Greg Valentine, barely escaped with their titles when they met Chief Wahoo

McDaniel and Tim Woods. From the first, it was a rough brawl for both teams with neither gaining the advantage. Then Flair began to dominate McDaniel, only to have Wahoo brilliantly escape. Then Woods took it to Ric, forcing Flair to tag Valentine. After a wild melee with both teams tagging in and out, Flair and McDaniel collided in the center of the ring. Both men collapsed in a daze. Valentine, quick to size up the situation, lifted Flair upon McDaniel and ended the match . . . Bill Dromo conquered the Blue Scorpion . . . Dino Bravo overcame Butch Malone.

**BALTIMORE, MARYLAND—**

*Correspondent: Larry O'Day*—A steel cage was needed to contain the wild brawling of WWF champion Bruno Sammartino and Stan Hansen. The two men could barely contain themselves before the bell rang; when the match began, they were quickly at each other's throats. Hansen tried to use his lariat maneuver, smashing an opponent in the head with a loaded elbowpad, but Bruno avoided it. Then, when Hansen became ensnarled in the ropes, Sammartino took of Stan's elbowpad and used it himself. Hansen was beaten bloody. Then, like a conquering emperor, Sammartino strutted out of the cage. The fans cheered wildly, delighted that Sammartino had once again emerged victorious . . . Bruiser Brodie got an undeserved victory over Ivan Putski when a series of dirty moves toppled Ivan over the ropes, making him too



Above: Ric Flair is almost happy to wrestle Paul Jones after his tough tag team match against Tim Woods and Wahoo McDaniel. Below: Stan Hansen tries to climb to safety in his vain attempt to flee a cage match against Bruno Sammartino.



weak to get back into the ring on time . . . Bobo Brazil conquered Gashouse Gilbert.

**HAMBURG, PENNSYLVANIA—***Correspondent: Bill Gilger*—

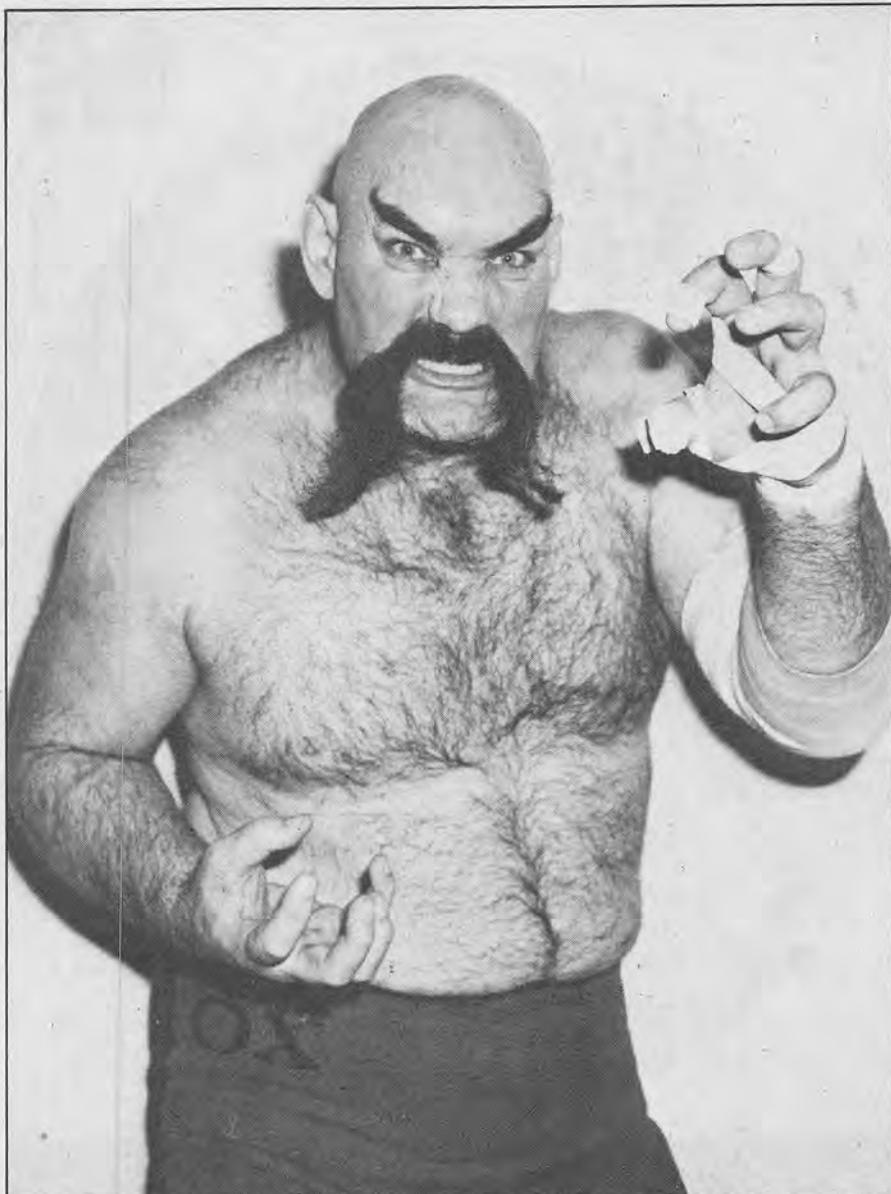
The returns of Larry Zbyszko and Tony Garea were highlights in a recent card which also welcomed the arrival of Baron Von Raschke and Bob Backlund, although many fans would like to take back their welcome to Von Raschke. Garea delighted fans by dropkicking his way to victory over Jo Jo Andrews. Zbyszko conquered Johnny Rodz with a devastating vertical suplex to end a hard contest. Von Raschke and Backlund also emerged victorious in their respective matches; Bob earning the fans' respect and Baron earning deep hatred. The feature match of the evening saw Gorilla Monsoon best Executioner #1. Gorilla might not have been so successful if the masked grappler's manager, Lou Albano, hadn't tried to help Executioner. Monsoon whipped his foe into the onrushing manager, knocking them both senseless. It was then simple for Gorilla to win the battle.



Wahoo McDaniel is badly bloodied (above) after his steel cage match against bitter enemy Ric Flair. It was worth it. Wahoo won.

**LOCKPORT, ILLINOIS—Correspondent: Ed McDaniel**—There is now an incredible feud between WWA champion Strangler and his former partner, Ox Baker. The feud stems from a recent match in which Strangler and manager Johnny Starr interfered in Baker's battle against Pepper Gomez. Baker screamed at the pair, telling them to get out of the ring, although his exact words were a bit stronger and a touch obscene. Enraged, Strangler and Starr turned on Baker. The feud was on. The strangest result of this incident is Baker's announcement he plans to team with the popular Bruiser! No one dares predict what will happen next... Dom DeNucci bested "Cashbox" Kent... Bill Miller overcame Jim Lancaster... Killer Krup conquered Tom DeMarco.

**DENVER, COLORADO—Correspondent: Eric Weissman**—Fans from all over Colorado came to see Nick Bockwinkle defend his AWA title against former champion Verne Gagne. In their first Denver confrontation, both men were counted out. In the rematch, there were actually two battles! The first match



Ox Baker (above) reacts this way when someone asks him about his former partner, Strangler. The two men had a falling out and they are now at each other's throats. No one dares to step between this pair as each is determined to destroy his new enemy.

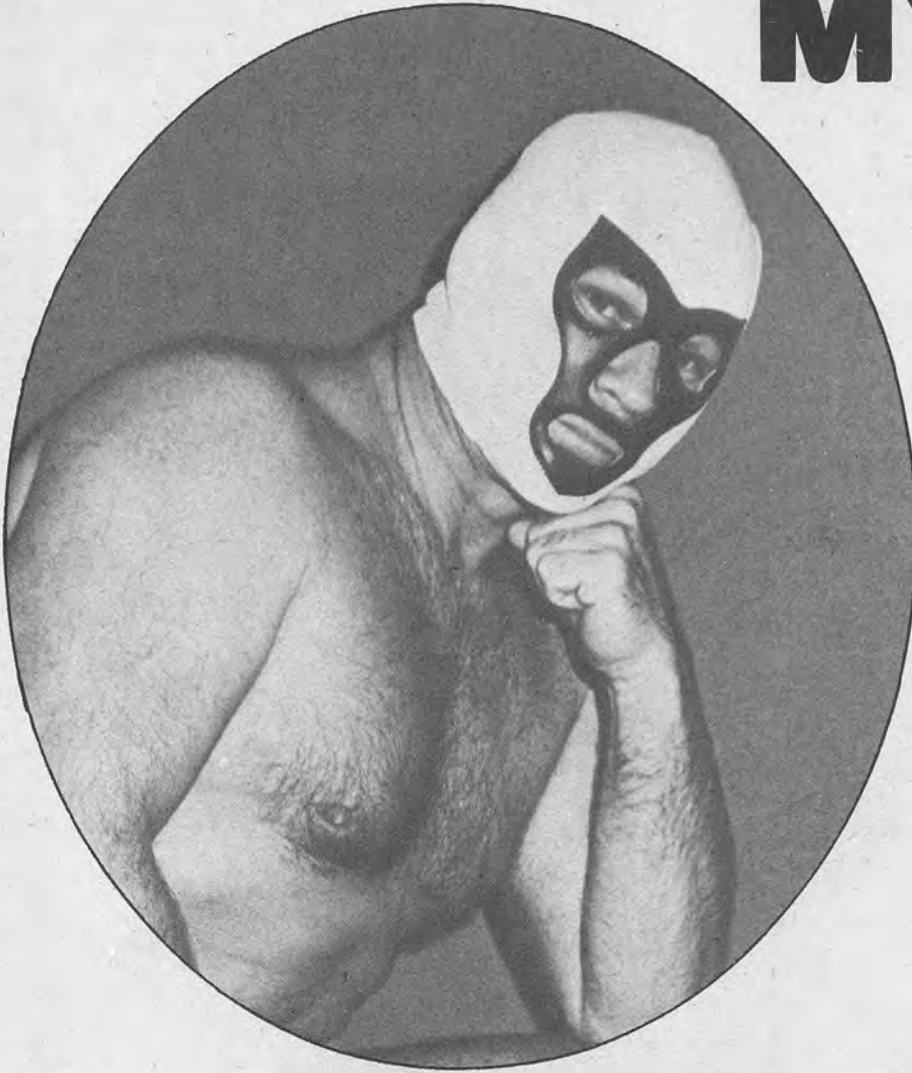
saw Gagne conquer Bockwinkle with a perfect dropkick and bodyslam. Bockwinkle was down and the referee counted him out. But Bockwinkle's manager, Bobby Heenan, told the referee Nick's leg was on the ropes. So the two men began to wrestle a second time. Bockwinkle grabbed Gagne from behind and caught him in a piledriver. Nick won the "second" bout and kept his title... Mad Dog Vachon beat Billy Francis by disqualification... Greg Gagne stopped Pierre Poisson... Pedro Morales conquered Ray Stevens.

**RALEIGH, NORTH CAROLINA—Correspondent: Eric Mitchel**—Ric Flair and Wahoo McDaniel took part in a steel cage match that made all

other such bouts seem tame by comparison. The two bitter enemies went at it from the instant the bell rang. Ric took the first advantage by smashing Wahoo's head into the steel cage, opening a huge gash across McDaniel's forehead. McDaniel returned the favor and both men were covered with blood. Flair panicked when he realized the blood was pouring down his face and into his eyes. Ric tried to save himself with some desperately dirty tactics but to no avail. A steady onslaught from Wahoo kept Flair in trouble no matter what Ric tried. In the end, the veteran McDaniel won still another victory in his impressive career. As might be expected, Flair swore revenge. □



# MY PLAN



**W**E ARE NOT at war now, but who knows how long this blissful situation can last. We are ever on the alert, afraid one of our enemies may yet dream up some reason to attack us without the slightest provocation. This must be prevented. War must be prevented.

For thousands of years, men have said this. No good can come of war. Only tragedy and death and senseless bloodshed can be the result of such conflicts. There is no need for this. It is time this stopped once and for all! And I may just have the plan to do this.

Though the sport in which I participate has a tendency to be violent and sometimes bloody as well, I personally hate the violence so prevalent in the world today. If people were not at odds with one another, this world would be an easier—and a much more pleasant—place to live. My goal is to see this kind of world happen.

When the American people elected my good friend Jimmy Carter as the president, my plans to prevent war for all time had a needed assistance. Through President Carter, I hope to be able to see the implementation of my proposals.

This talk of building bigger and faster and more powerful weapons is not the way to ensure world peace. This talk only promotes more animosity and mistrust. Clearly, spending millions for defense but not one cent for tribute is not the way to go about promoting world peace. This much is obvious.

Contentions between nations, races, and families are wasteful uses of human resources. Wouldn't it be better if we could channel these energies spent for futile grievances on more useful pursuits? Of course it would.

Confrontations are caused by tension. As tension builds up in any human being, an outlet becomes necessary. What usually occurs is some sort of hostility, vented upon



Mr. Wrestling II spends much of his free time in deep contemplation on the state of the world and mankind (top). It is his great concern for the lasting brotherhood of all peoples that leads him to pose with a white and black child (above), the hope of the future.

# TO PREVENT WAR

## By MR. WRESTLING II

The fate of mankind weighs heavy on Mr. Wrestling II's conscience. What he says in the following pages is meant as a rallying cry for wrestling fans all over the world. Led by Mr. Wrestling II, this group can form a nucleus of people to spread the plan for world peace



As an athlete whose services are much in demand, busy Mr. Wrestling II spends much of his time rushing from arena to arena (left). Yet, as a concerned citizen, Mr. Wrestling II took time from his hectic schedule to make a personal appearance with President Carter (above).

other people. Move this into a larger scale—as in an entire nation—and these hostilities erupt into wars.

The flower children of the 1960s were on the right track when they said everyone should come together and love everyone else. Unfortunately, that too soon turned into a tired cliché with no action or

meaning behind it. They were right; everyone should try to love one another. But that was an end without a means. What I propose is a means toward an end.

When Jimmy Carter was running for the presidency, he told Americans they should once again take pride in themselves. This is the

first step. He was right. But then there should be a second step.

Once self-pride is restored—to Americans and people all over the globe—self-confidence is not far behind. The surer someone is of himself, the easier it is for him to relax. To relax is to ease the

*(Continued on page 50)*



# TOP WRESTLE

## YOUR QUESTION

The "Question of the Month" is:

**"Which maneuver or tactic do you feel should be banned from wrestling?"**

**Submitted by:  
Joe Angeloni;  
Milltown,  
New Jersey**



**JIM BRUNZELL**

"Blackjack Lanza is most infamous for one maneuver—the Claw—and this is the one maneuver I feel should be banned forever. It may be the most painful experience for any wrestler, and it is a blight on the sport!"



**BRUNO SAMMARTINO**

"There are many ruthless tactics which I feel should be banned from wrestling. Perhaps the most ruthless of all is Stan Stasiak's 'Heartpunch,' which has the potential to kill a man."



**STAN HANSEN**

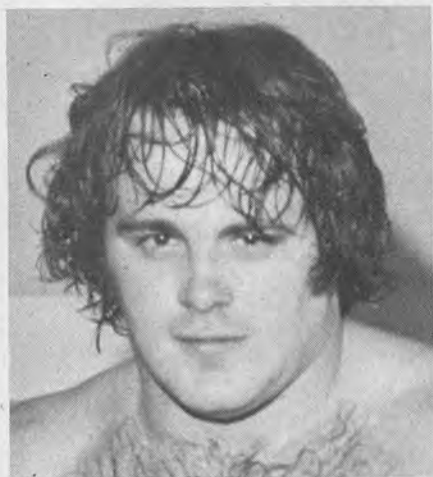
"There are many detestable maneuvers in wrestling, but if I could see just one of them banned, that one would be Ivan Putski's 'Polish Hammer.' I think it is just shameful the ways in which he uses it!"



**BOBO BRAZIL**

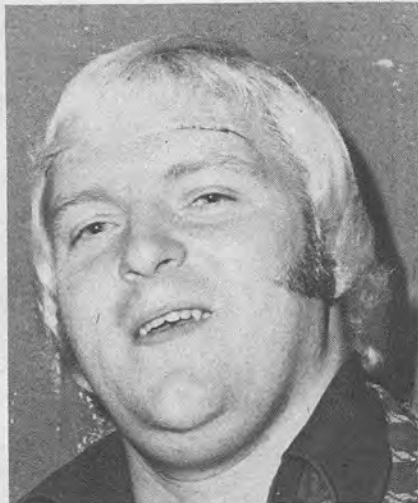
"What I would like to see permanently banned from wrestling is Sheik and his fire-throwing! I think this is the most dangerous thing any man has ever done in any wrestling arena. Yet he is allowed to do it!"

# RS ANSWER OF THE MONTH



**KEVIN SULLIVAN**

"As a careful observer of wrestling, I have come to the conclusion that the 'Lariat,' as perfected by Stan Hansen, is one tactic which should be banned as soon as possible. It has caused more destruction than any other hold."



**BOBBY HEENAN**

"That no-good bum, Ray Stevens, used to use a maneuver called 'Bombs Away.' It is my belief that this should be banned from wrestling if for no other reason than it would crimp Stevens' miserable style!"



**WAHOO McDANIEL**

"There is no question in my mind as to which maneuver should be banned permanently—Greg Valentine's Atomic Skull Crusher! I believe it is the most devastating and harmful tactic existing in professional wrestling."



**BRUISER BRODIE**

"In my opinion, the maneuver Chief Jay Strongbow calls the 'Indian Sleeper' should be banned. Have you ever seen anything more harmful than that? I think this tactic—and the man who does it—is just terrible."



**JOSE LOTHARIO**

"Of all the many wrestling maneuvers I have wanted to see banned over the years, the one I most want to see abolished is the 'Piledriver' as executed by Harley Race."



**SUPERSTAR BILLY GRAHAM**

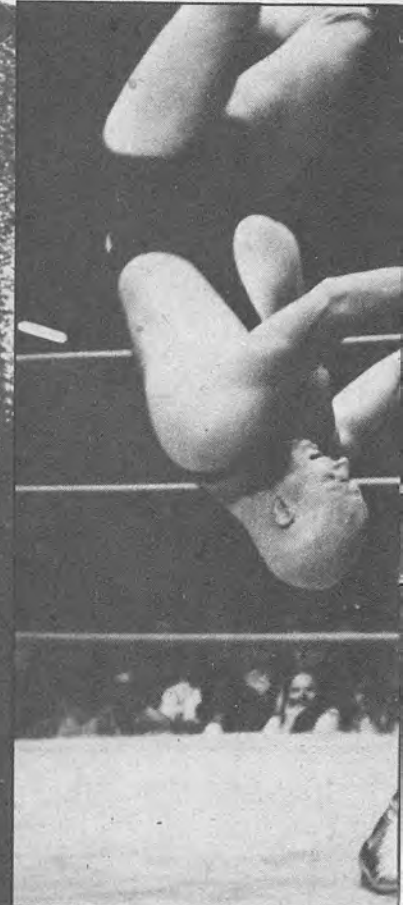
"Though I am not afraid of any tactic which any of my puny opposition tries on me, there is one tactic which, for the good of the sport, I feel should be banned—the figure-four leglock, as executed by Jack Brisco." □



A large black and white photograph of Mil Mascaras wearing a mask with a stylized, flame-like or star-like pattern around the eyes and mouth. He is wearing a patterned, possibly sequined, garment.

# Mil Mascaras' Vow To His Fans: "I WILL UNMASK BEFORE THIS YEAR ENDS!"

PHOTOS BY THEO EHRET



BY MIL MASCARAS

**E**VER SINCE I made my debut as a professional wrestler, I have been known as Mil Mascaras, the man of one thousand masks.

None of my many opponents has ever been successful in an attempt to unmask me. I am quite thankful for that.

But now I am about to thwart any effort to unmask me. I will unmask

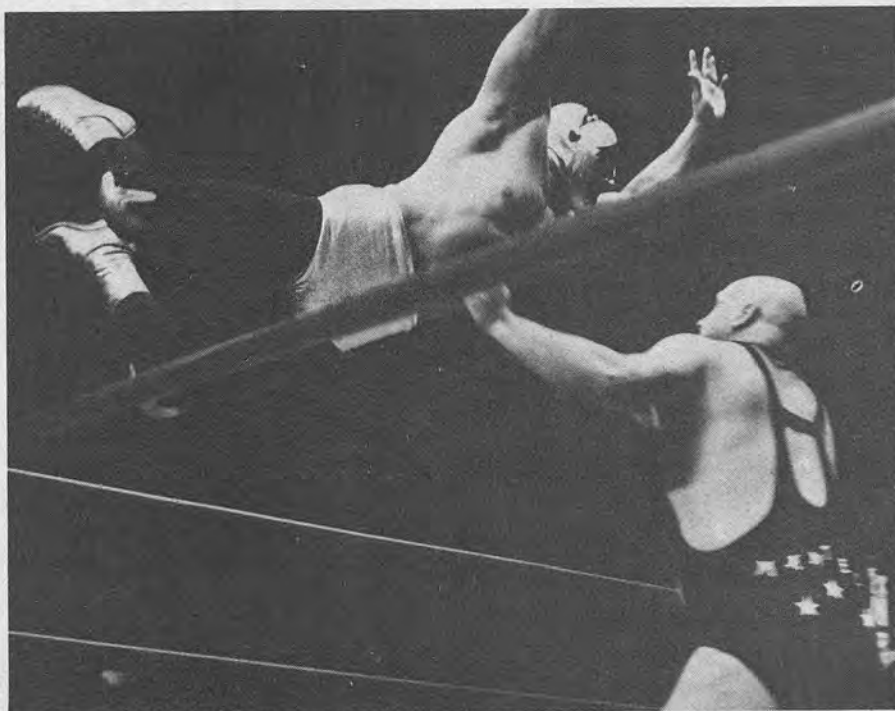
myself before this year ends!

Let me first set aside any fears that I am taking this action as a prelude to announcing my retirement. For a long time, I have maintained I would retire if I was



Mil Mascaras dominates his battles against Dr. Ota (above) and always dangerous Ken Mantell (below). Mil is facing a wide variety of foes before going for the title.

**The identity of Mil Mascaras is the most closely guarded secret in wrestling. Today, in a shocking turnabout, the famed grappler promises to unmask before the year is out. The circumstances behind this decision will astonish you!**



With the grace of an eagle in flight, Mil leaps off the top rope and sails down upon Ken Mantell with a perfectly executed flying bodypress (above). Mil has to make sure this maneuver, his most effective, is perfect before wrestling a title match. Throughout his career, Mil has always been a perfectionist.



ever unmasked. This still holds true, except if I am the one who is doing the unmasking. And I am sure that I will be the one to do so.

My activities over the past year have been varied and exciting. I

have gone through tremendous changes in my personal goals. I have undergone some horrible ordeals and have had some great successes.

About a year ago, I was all set to wrestle Bruno Sammartino for the championship of the WWWF. Unfortunately, the arrangements fell apart, and any chance of me ever wrestling Sammartino was gone forever. This greatly depressed me, and I seriously considered retiring from wrestling and devoting my energies full-time to moviemaking.

I reached an all-time low one night when I was wrestling in Connecticut. I felt I had never

wrestled as poorly as I did that night. Nothing I did seemed to work the way it was supposed to work. Somehow I managed to win the match, but I felt it was a cheap victory.

But something else happened that night which renewed my resolve to continue in the sport I love. After the match was finished, I made an announcement to the spectators. I told them I felt I had wrestled poorly, and therefore they deserved to have their money refunded. In a great show of faith in me, not one person asked for his money back. At that point, I knew I could never leave wrestling.

*(Continued on page 54)*



# Bockwinkle and Ste



# AND BOBBY HEEN

PHOTOS BY BILL APTER



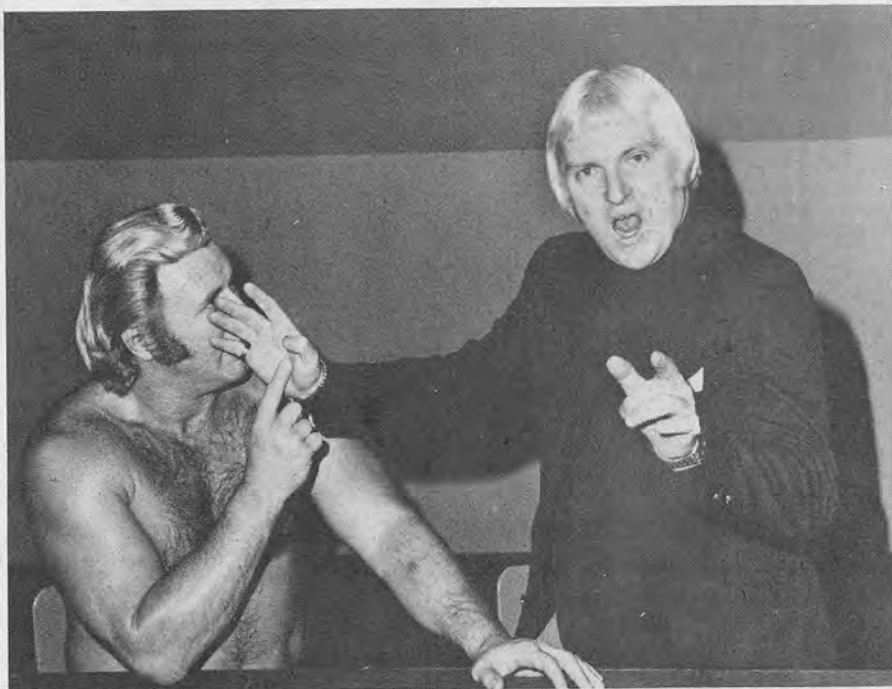
Nick Bockwinkle and Ray Stevens were once the AWA tag team champions (above). Today, they are at war with each other (left). One of the most remarkable duos in wrestling history has been torn apart by the uncontrolled ego of manager Bobby Heenan.

**I**T WAS A touch of brilliance on Bobby Heenan's part when, several years ago, he brought Nick Bockwinkle and Ray Stevens together to form a tag team. History shows that few teams ever enjoyed the degree of success this team did. They held the tag team belts of the American Wrestling Association longer than any team on record.

Besides being an excellent team, Nick and Ray had something extra going for them. They came to like each other and became very close friends. After a while, wherever you

# vens Are Enemies...

Like a mad emperor causing destruction with mindless abandon, Bobby Heenan allows his ego to create havoc without rhyme or reason. However, when he turned Ray Stevens and Nick Bockwinkle against each other, he may have sealed his doom!



Nick Bockwinkle tries to get a word into the conversation but is told to keep quiet by Bobby Heenan (above). When Heenan tries to humiliate Ray Stevens in a similar manner, the proud grappler stomps the manager with unrestrained fury (right).



## AN IS TO BLAME!!!

find Ray Stevens, you would soon find Nick Bockwinkle.

But what of Bobby Heenan? Bobby had little to do with either man socially. Bobby prefers to keep his relationship with his wrestlers strictly on a business level. He wants no close friends. He is a loner. This way, if Bobby Heenan wants to throw a wrestler out of his stable, he feels no sorrow. No personal feelings are ever allowed to come into play.

When Nick and Ray lost the AWA tag team belts, Heenan lost a lot of money. He was disgusted and told

his wrestlers he was going to terminate their contract because their two attempts to regain the belts failed.

"It's okay," Stevens told Heenan. "I have some dates I want to fill in Florida and California. I hate to leave my good friend Nick, but I want to wrestle as a single again. Maybe it's best we lost the title. I was getting tired of tag teaming all the time. But my friendship with Nick is something I will never tire of. Maybe I'll be back and we'll try again." It was a cold parting between Ray and Bobby—a cold business

parting.

As for Bockwinkle, Heenan held onto him since Nick had made no plans to leave the area. Nick wanted Verne Gagne's AWA title—and Bobby felt he could help him win it. He did.

Nick and Heenan thought very little about Stevens in the next year. They were too wrapped up in defending the AWA title. Then one day, Ray called Bobby and announced he was coming back. It was assumed Bobby agreed to manage him, to keep him from

*(Continued on page 58)*



# INSIDE WRESTLING'S

# OFFICIAL RATINGS

These Ratings Are Compiled With The Assistance Of Top Wrestlers, Promoters, And Reporters. They Are Universally Accepted As Official

## World Wide Wrestling Federation



Champion: BRUNO SAMMARTINO



1—KEN PATERA

## American Wrestling Association



Champion: NICK BOCKWINKLE



1—VERNE GAGNE

## National Wrestling Alliance



Champion: TERRY FUNK



1—JACK BRISCO

## Most Popular Wrestlers

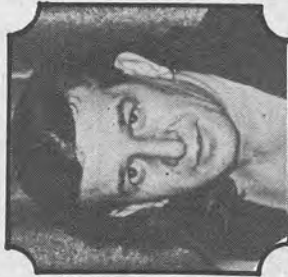


1—BRUNO SAMMARTINO



2—ANDRE THE GIANT

## Tag Teams



1—STRONGBOW & WHITE WOLF



2—THE SHEIK

## Most Hated Wrestlers



1—ABDULLAH THE BUTCHER





2—BARON VON  
RASCHKE



3—STAN STASIAK



4—IVAN PUTSKI

- 5—BRUISER  
BRODIE
- 6—CHIEF JAY  
STRONGBOW
- 7—STAN HANSEN
- 8—TOR KAMATA
- 9—BOB BACKLUND
- 10—TONY GAREA



2—PEDRO MORALES



3—PETER MAIVIA



4—CRUSHER

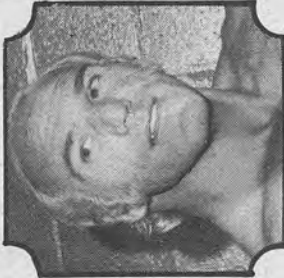
- 5—RAY STEVENS
- 6—JIM BRUNZELL
- 7—GREG GAGNE
- 8—BILLY ROBINSON
- 9—LARRY HENNIG
- 10—ANGELO MOSCA



2—HARLEY RACE



3—PAUL JONES



4—SUPERSTAR  
GRAHAM

- 5—DUSTY RHODES
- 6—MR. WRESTLING  
II
- 7—MIL MASCARAS
- 8—DORY FUNK JR.
- 9—JOSE LOTHARIO
- 10—CHAVO  
GUERRERO



3—DUSTY RHODES



4—MR. WRESTLING  
II



5—MIL MASCARAS

- 6—CHIEF JAY  
STRONGBOW
- 7—IVAN PUTSKI
- 8—WAHOO  
McDANIEL
- 9—PEDRO  
MORALES
- 10—MIKE GRAHAM



2—BOBBY DUNCUM  
& BLACKJACK LANZA



3—RIC FLAIR &  
GREG VALENTINE



4—THE ANDERSON  
BROTHERS

5—THE  
EXECUTIONERS

6—BLACK

GORDMAN &  
GOLIATH

7—JACK & JERRY  
BRISCO

8—THE VALIANT  
BROTHERS

9—GREG GAGNE &  
JIM BRUNZELL

10—MIL MASCARAS  
& JOSE  
LOTHARIO



3—OX BAKER



4—STAN HANSEN



5—STAN STASIAK

6—BARON VON  
RASCHKE

7—TOR KAMATA

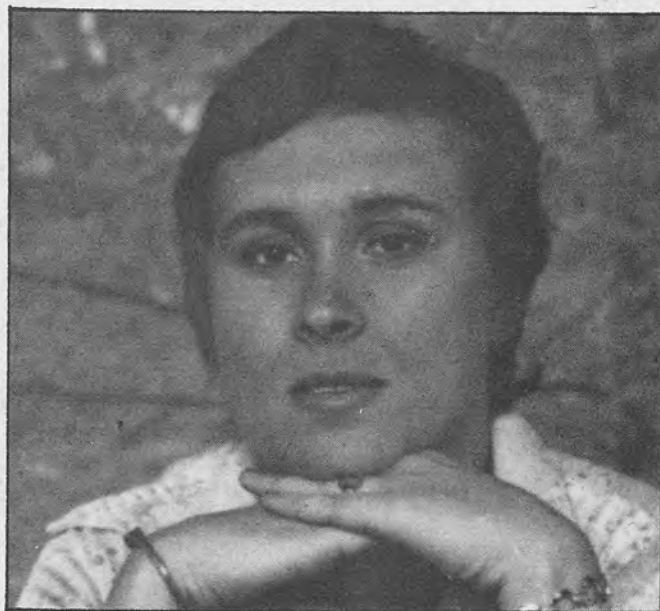
8—ERNIE LADD

9—BLACKJACK  
LANZA

10—SUPERSTAR  
GRAHAM



# HERE IS W FAN OF TH



I think I should be wrestling fan of the month because even though I am in the U.S. Army in Europe, I still keep up with wrestling. I have pictures of all my favorite wrestlers on the walls of my room in the barracks. I subscribe to **INSIDE WRESTLING** and **THE WRESTLER**, the two best wrestling magazines in the

States. I always take photos of all the matches I attend. I enjoy the action of professional wrestling. I hope to work for the NWA when I finish my Army term.

Wrestling is a great sport and so are the men in it!

**SP/5 CARLA MILINSKI**  
**APO, NY**

## **GUEST JUDGE: STEVE KEIRN**

**T**HIS LETTER FROM a service-woman overseas touched me deeply. As most of you know, my father was imprisoned in a North Vietnamese Prisoner of War camp for years. During that time, I longed for ways to contact him and let him know how the world outside was getting along, especially regarding my career. This young woman serving our country and keeping in touch with wrestling choked me up a little.

Don't get me wrong. I didn't make this selection for sentimental reasons. I felt Carla's essay was the best I read, for a number of reasons. First, I liked the way she didn't choose between scientific and rule-breaking wrestlers. She realized the sport contains both of them and doesn't mind. While I may hate rulebreakers myself, I wanted the top fan to appreciate everything about wrestling.

Secondly, I believe one can't be a real fan without keeping mementos of wrestlers and matches. Photos of bouts show subtleties about wrestling often missed while watching the match. Only a real fan would care enough to photograph the matches and

# WRESTLING'S THE MONTH

learn about the sport that way. Carla proved she realizes what it takes to be a real fan.

I guess I'm also attracted to people who want to get in and do things. Carla doesn't intend to be a spectator, she plans to work for the sport after her hitch in the service is up. When Carla likes something, she obviously wants to become part of it. That's not only my idea of a top fan, but also of a top person. Being only a spectator isn't Carla's idea of life. It's not my idea, either.

Lastly, it's important to me that consideration of the sport and the men in it are separate. Wrestling will be around long after everyone grappling today is gone. It shouldn't be judged by the people in it, just as a building can't be judged by its tenants. Carla separates the sport and those in it today, praising them both. That, to me, is the sign of an intelligent fan, one I'm delighted to pick for best of the month.

I read many fine compositions before making my final choice. There were at least 10 I could have picked and been satisfied. However, after much consideration, I'm sure Carla's was the best I read.

It's nice when the best is also one that's a sentimental favorite. That doesn't happen often. Happily, it happened to me with the essay by Carla Milinski. □

## HOW YOU CAN BECOME WRESTLING'S FAN OF THE MONTH

If you think you deserve this honor, simply send us a photo of yourself and a 100-word essay telling why you're the best fan. This can take any form from straight narrative to a poem. Photos cannot be returned.

The entries will be judged by our staff and a different wrestling star each month. The grappler will also tell why he voted the way he did, which may be the most revealing article about a wrestler you'll ever read.

Remember, the contest is called "Wrestling Fan of the Month," not "A Wrestler's Fan of the Month." This contest is intended to honor a sport, not a particular participant.

So while we admire those who work long and selflessly on their favorite wrestler's fan magazine, that's not a qualification in this contest. Fan club workers are rightfully honored elsewhere.

Without the fan, wrestling would wither and die. Because of the fans, wrestling has become the most popular sport in the world. It's about time the fans receive the recognition they deserve.

As soon as possible, send your photos and essays to:

**TOP FAN CONTEST**  
**c/o INSIDE WRESTLING**  
**Box 58**  
**Rockville Centre, N.Y.**  
**11571**



There are many facets to the complex personality of Chief Jay Strongbow. It leads him down strange paths toward private goals and personal accomplishments. There has been no path more strange than the one leading him to compete against Bruno Sammartino!

# JAY STRONGB "FRIENDLY" FEUD BRUNO SAMMARTINO



Chief Jay Strongbow torments Nikolai Volkoff with a powerful headlock. Jay is not only trying to defeat Volkoff, but he is attempting to do it in a shorter time than it took Bruno Sammartino to conquer Nikolai.

**A** STRANGE COINCIDENCE? Maybe. Careful and meticulous planning? A very strong possibility. But why was Chief Jay Strongbow so concerned about how long it took him to defeat Nikolai Volkoff?

Inside Strongbow's dressing room lay hundreds of pieces of paper, each with carefully written notes on them. Several computer printouts were strewn across the room, each carefully notated and analyzed. Something was going on. But what? And why was there a xeroxed copy of the wrestling schedule for Bruno Sammartino among the paper? It all seemed rather unusual.

But not really. The papers, the computer printouts, and even the photocopy of Sammartino's schedule were all the physical manifestation of Jay Strongbow's "friendly" feud with the WWF champion.

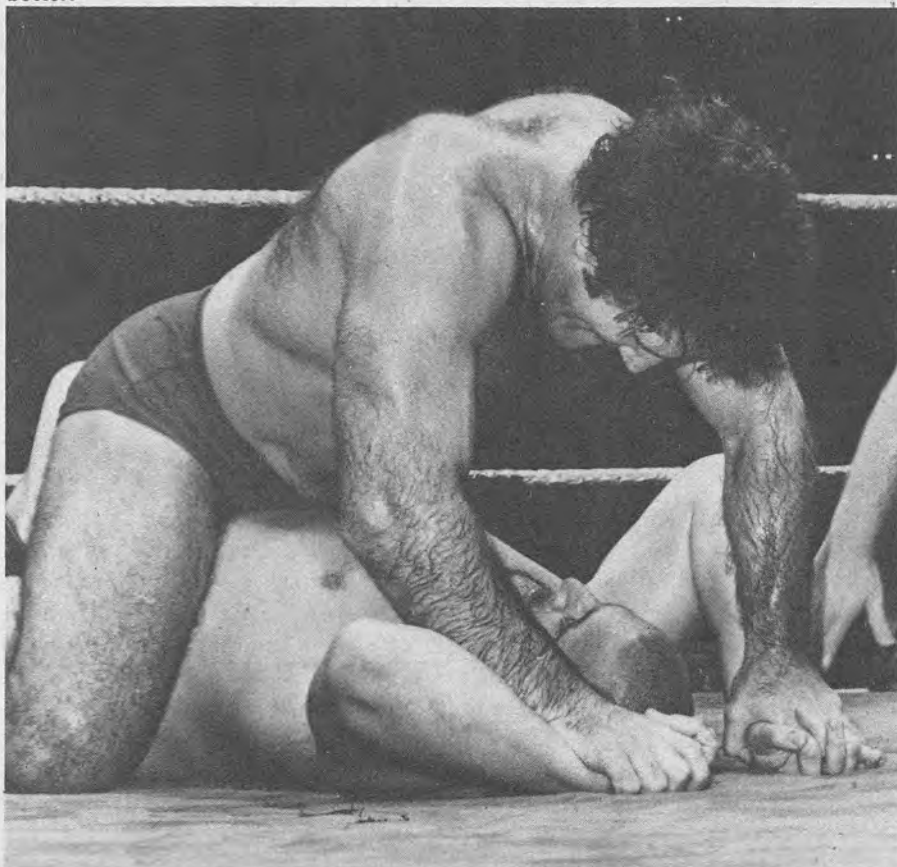
Most observers had missed the obvious signs. Jay had been clever and careful in hiding his intentions. Only an astute reporter from this magazine could see what was really happening, and he discovered the "feud" quite by accident. But one small clue was all that was needed to launch a full-scale investigation.

It had all seemed rather innocent.

PHOTOS BY BILL APTER

# OW'S WITH RTINO

Right: Chief Jay Strongbow prepares for a match with a ritual war dance. Below: Sammartino vanquishes Volkoff after a brutally waged battle. Yet, Jay tried to do better.



Bruno Sammartino had wrestled Executioner #1 a few months back. Bruno won the match. It took him 14:53 to do so.

One month later, Jay was facing Executioner #1. That was not so uncommon an event. Strongbow often wrestled the same men Bruno did, or so it seemed. If anyone had bothered to check at this point, they might have discovered the first indication of Jay and Bruno's competition.

Chief Strongbow was in excellent form that night. He easily defeated Executioner #1 in 13:57. As soon as the match was completed, he checked with the timekeeper to confirm the exact time. "I won in 13 minutes and 57 seconds," Jay mumbled to himself. "That is 56 seconds faster than Bruno did it. Very good. Very good."

Strongbow had thought no one had heard him mumbling to himself. But the intrepid reporter heard every word, and his suspicions were immediately aroused. Why was it so important to Strongbow that he had defeated Executioner #1 56 seconds faster than



Sammartino?

That same night, Bruno was scheduled to wrestle Nikolai Volkoff. As soon as his own match was over, Strongbow hurriedly dressed and rushed out to the arena to see Sammartino's battle. A stopwatch was in his hand.

The reporter managed to work his way over to where Jay was standing. Trying to appear nonchalant, the reporter watched every move Strongbow made, and listened for every word the wrestler said.

Jay timed the match. It took Bruno 26:38 to defeat Volkoff. It was a particularly difficult match for the WWWF champion, but he did manage to pull off the victory. As he clicked off the stopwatch, Jay muttered to himself, "I shouldn't have any trouble beating 26:38." With that, he left the arena.

Exactly one month later, in the same arena, Strongbow faced Nikolai Volkoff. In a particularly brutal match, Jay emerged the victor. As soon as his hand was raised indicating he had won, Strongbow rushed from the ring and ran to the timekeeper. "What was my time?" he asked.

"You won in 23:07," replied the timekeeper.

"Fantastic," shouted Strongbow. "I won by three minutes and 31 seconds. That is great!"

By now the reporter had figured out what was happening. It was time for the confrontation.

The reporter followed Jay back to the dressing room. He asked the wrestler if he could talk to him for a few minutes. Strongbow seemed to sense what was about to happen.

"I really don't have anything to talk about. I just won a very hard match. It wasn't my easiest victory, nor was it my most difficult. That's all there is to say."

"I don't want to talk about the match," said the reporter, "I want to talk about your feud with Bruno Sammartino. What is going on?"

Jay stayed silent for a moment, then finally spoke. "I knew someone would catch on someday," said Strongbow. "Yes, I am having a little 'friendly' feud with Bruno. Don't misunderstand. I think Bruno is one of the greatest wrestlers in the world, and I have the utmost respect for him. This feud is a private one, fought only for myself.



Volkoff gives Sammartino a rough time during their wild match (above). Jay learns why Nikolai is such a tough opponent when he faces the Russian in a battle that is wild and furious from start to finish (below).



"You see, as a scientific wrestler, it is improbable that I will ever have a shot at the WWWF championship, at least while Bruno holds the belt. Therefore, I set up my own, personal competition. I am trying to wrestle the same men Sammartino does, and defeat them in less time than it takes him. So far, I've beaten Bruno's time against Bruiser Brodie, Executioner #1, and Nikolai Volkoff.

"This doesn't prove much to the

wrestling community, but it means a lot to me. It means that if I ever had the opportunity to wrestle Bruno Sammartino, there is a good chance I would win! And that is what this 'feud' is really all about.

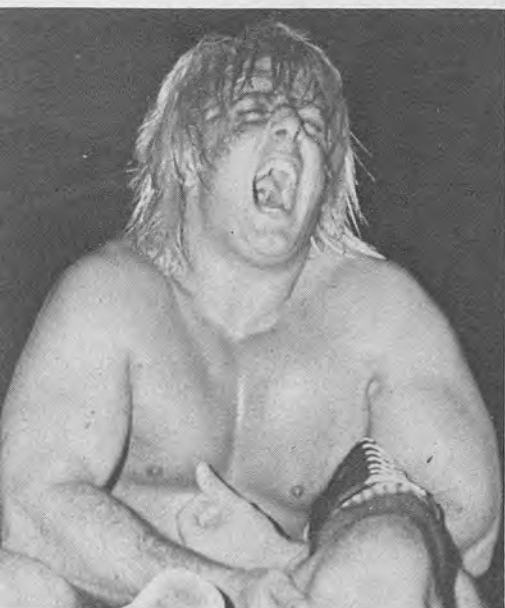
"Someday I really may wrestle Bruno. But for now, I will have to be content to just defeating the same men he does, and doing it better than he does. That should be sufficient for me." □

# INSIDE WRESTLING

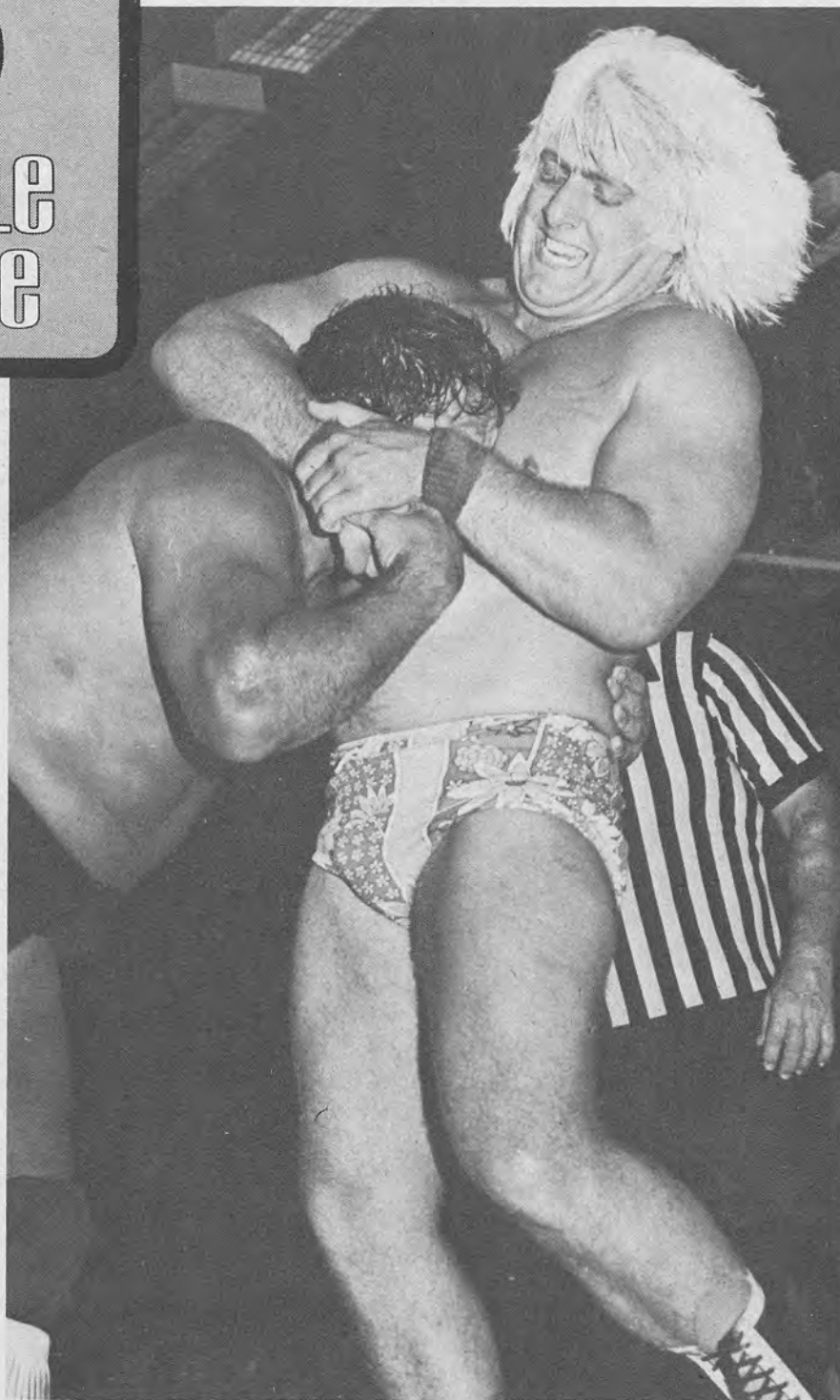
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## CAPSULE PROFILE

RIC FLAIR



ONE OF THE most colorful young wrestlers in the sport . . . His flamboyance is equaled only by his superhuge ego ("When you've got it, you flaunt it, baby!") . . . Despite his bragging, there is a great deal of talent in the young man . . . Has already gained favorable comparisons to the legendary Buddy Rogers (*Hell, I'm 20 times better than that old-timer ever was.*) . . . Is easily flustered when cornered, and must rely on his speed to escape from desperate situations . . . Even though his tactics may be less than scientific, he has captured the hearts of many wrestling fans . . . He is able to go for long periods of time without any diminishing of his power (*"I can*



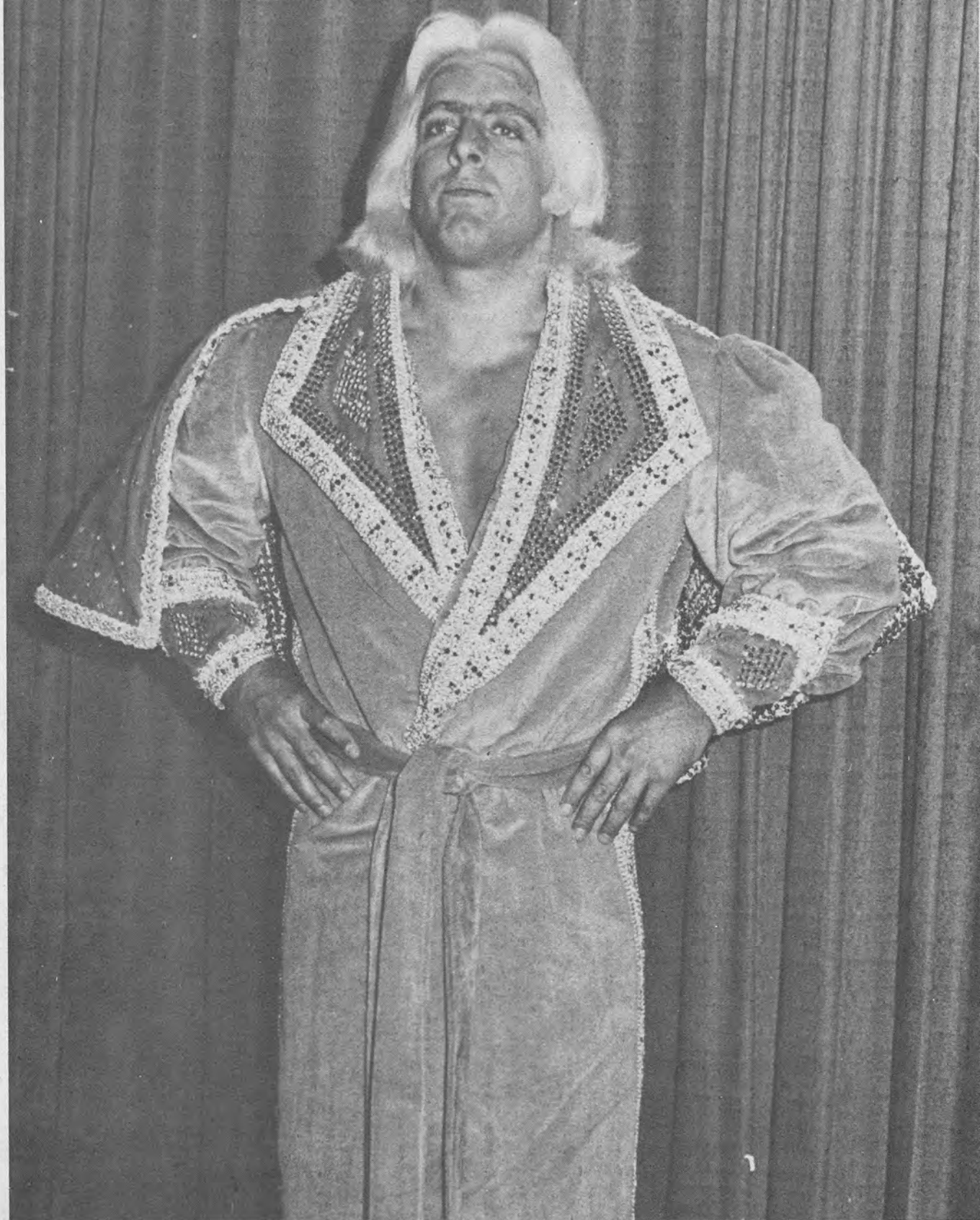
*outlast any of those mealy-mouthed wrestlers they match me against. It isn't difficult to do.*") . . . Will use an illegal tactic to ensure a victory when a legal one would do just as

well . . . His future is uncertain: He could become one of the greatest wrestlers in history, or he could become one of the sport's most notorious villains. □



# CAPSULE PROFILE PINUP

## RIC FLAIR



# ★ ★ ★ ★ ★ THE STORY ★ ★ ★ ★ ★ ★ BEHIND THE HEADLINE ★

Vol. 1 No. 10



## Rhodes Stops Funk To Capture Title

Dusty Rhodes captured the world championship by defeating Terry Funk in a Texas bull rope match last night at the West Palm Beach Auditorium.

Superstar Billy Graham retained his Florida heavyweight title by defeating Sailor Art Thompson.

In other matches Mike Graham defeated Buddy Roberts; Ray Candy and Roberto Soto captured the Australian tag team match over Rock Hunter and Mike Hammer; Mister X. defeated Rick McGraw.



**W**HEN WRESTLING FANS opened their morning newspapers on December 7, 1976, they had the shock of their lives. There in bold letters it said, "Rhodes Stops Funk To Capture Title."

According to the article, Dusty had captured the NWA title from Terry Funk the previous night in a Texas Bull Rope Match at the West Palm Beach Auditorium.

Alas for fans of Dusty, the news item was not quite accurate.

An over-anxious newspaper reporter, eager to see Terry Funk lose the championship, phoned in the news item along with other results to his publication, thinking that was indeed what happened. But in his zeal to report the end of Terry's reign, the reporter failed to collect all the facts. If he had, that headline would never have been written.


Being the main event, the match between Funk and Rhodes was the final battle of the night. As soon as the reporter saw Dusty's hand being raised in victory, he assumed the title had changed hands. But that was not the way things worked out.

In the NWA, the title can only change hands in a straight match. This night, Terry and Dusty battled in a Texas Bull Rope match. Therefore, it did not qualify as a title match. Dusty may have won the title, but he never had the opportunity to win the belt.

Thousands of fans called the newspaper demanding to know more details. They were thrilled to read that their hero, Dusty Rhodes, had finally won the championship, just before the end of the bicentennial year. But by that time, the newspaper's error had been discovered, and they had to print a retraction to the story. □

## WRESTLING

WEST PALM BEACH  
AUDITORIUM



**FUNK**

**TEXAS BULL ROPE!**

**DUSTY RHODES**

VERSUS

**TERRY FUNK**

**FLORIDA CHAMPIONSHIP**

**SUPER STAR**

**BILLY GRAHAM**

VERSUS

**SAILOR ART THOMAS**


**TEXAS DEATH MATCH!**

**BUDDY ROBERTS vs MIKE GRAHAM**

**JERRY BROWN**

VERSUS

**BOB BACKLUND**



**SUPERSTAR GRAHAM**

**TOMORROW**

**DEC. 6th**

**8:30 PM**

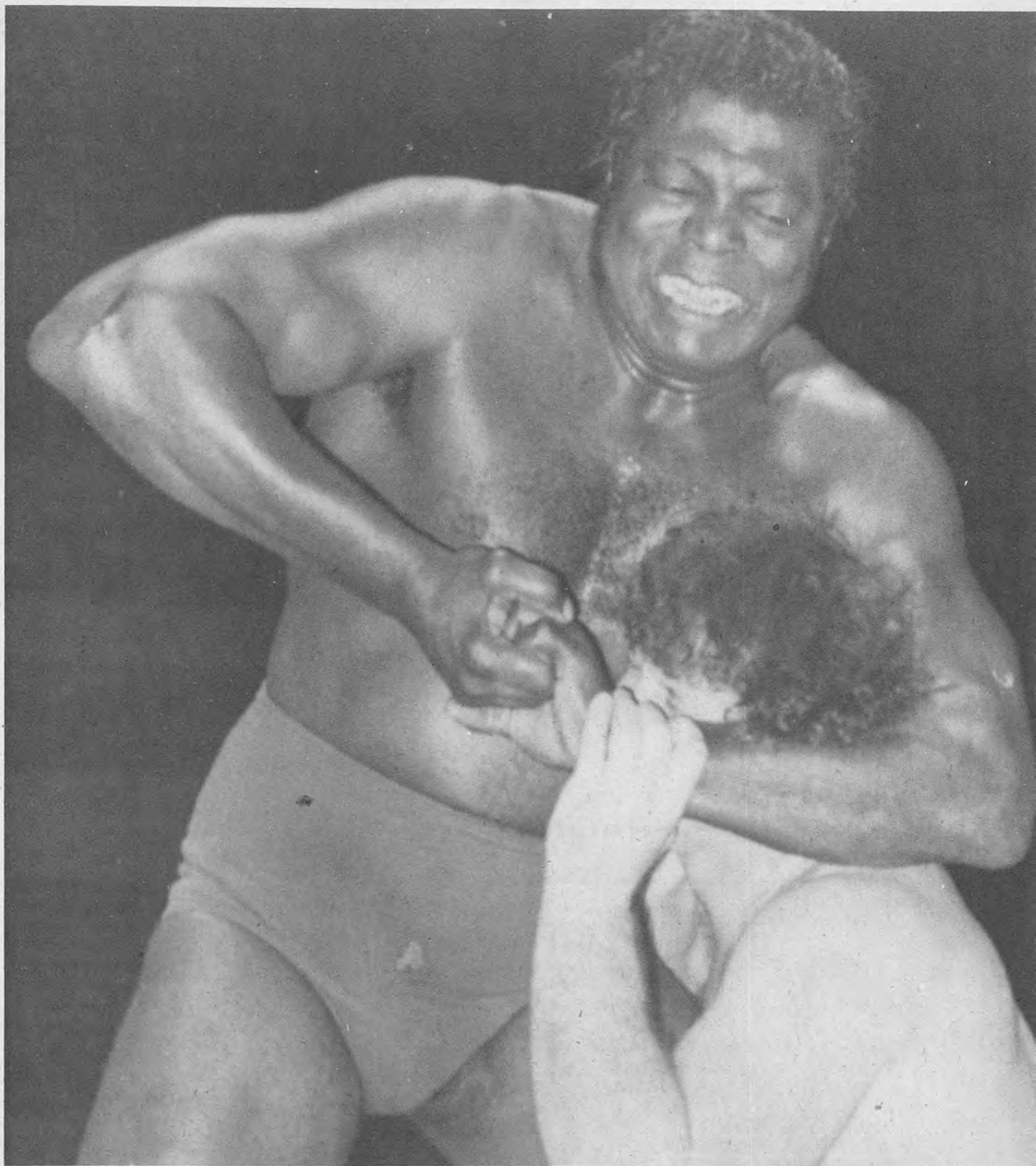
**PLUS TWO MORE MATCHES!**

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WATCH CHAMPIONSHIP WRESTLING

SATURDAY - 1:00 PM - CHANNEL 5





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**Terry Funk may own the NWA title, but he does not have the respect of a champion. Bobo Brazil has earned the admiration of fans all over the world. Many consider it wrestling's saddest tragedy the night Bobo Brazil failed to take the title from Terry Funk**

---



Above: Terry Funk strikes an arrogant pose as he argues with the crowd prior to the match. Left: Bobo Brazil's huge arms squeeze Funk in a side headlock. Many thought Funk would not escape from this hold before having to submit.

# ***Bobo Brazil's Heartbreaking Plea:*** **"FORGIVE ME FOR NOT TAKING FUNK'S TITLE!"**

NOV 27 1976

PHOTOS BY KEVIN KRON

appeared almost unrecognizable.

"Tomorrow night, in Cobo Arena, right here in this sewer of a city called Detroit," Funk told the television audience, "I am going to give a thrashing to an inferior creature called Bobo Brazil. I hope all of my fans—all those true Americans who really know what this great country stands for—will be there to cheer me on to victory."

Terry then paused for a brief instant, although his eyes never once wavered from the camera. Once again his mouth twisted into a sinister smirk. "Here is my pledge to you: Bobo Brazil, or any other so-called human being like him, will win my title only over my dead boby! Goodnight, and may God bless you and yours."

There were only a handful of people present in the television studio to hear Funk's ugly statement. Some were openly resentful. All were shocked. Terry showed no remorse as he and five members of his entourage left the studio, climbed into a waiting limousine, and sped down Woodward Avenue.

It wasn't until the car had become no more than a speck on the Motor City's smoggy horizon before anyone found the strength to talk. "That man is no champion," said a local

sportswriter. That simple sentence summed up the feelings of all present.

Yes, it takes more than a belt fashioned from gold to make a champion. It is a lesson Terry Funk has yet to learn.

The next evening, Cobo Arena was filled to capacity for Detroit's first world championship match in many years. People had come from all parts of Michigan just to see the match—college students from East Lansing and Ann Arbor, blacks from the inner city, farmers, auto workers, young and old, black and white. The crowd was a smaller version of the United States itself. And not one person in the crowd—not one—had come to cheer for Terry Funk.

Bobo Brazil was the first man to make his way towards the ring. The crowd rose and gave the big man from Benton Harbor a cheer nearly shaking the building's foundation. A few moments later Terry Funk strode down the aisle. More than 20,000 lungs combined to form the sound of a giant boo. Funk merely waved and smiled. Perhaps in his own mind he really did believe he was being cheered.

The introduction and pre-bout formalities were carried out quickly and the match began. Bobo's attempt  
(Continued on page 62)

BY PETER KING

**T**HE CAMERA MOVED in for a tight close-up. The face upon which it focused was familiar, though only vaguely. Yes, the face did indeed belong to NWA champion Terry Funk. But that face was so twisted with hatred and malevolence it



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# the Wonderful World of

# PE

If you join "The Wonderful World of Pen Pals," you can make new friends throughout the world. And all of your new pen pals will be wrestling fans too! We will print your picture right here in this magazine, and also a little bit of information about who you are. That way, your new pen pals will know something about you even before they start to send you their letters! Just think—you can have the chance to receive mail from all over the world! All you have to do is fill out the coupon below and mail it to us, along with a recent picture. We'll take it from there.

*PHOTOS CANNOT BE RETURNED!*

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Name \_\_\_\_\_

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City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Hobbies, other interests \_\_\_\_\_

Favorite Wrestler \_\_\_\_\_

I like ☐ Good Guys ☐ Bad Guys

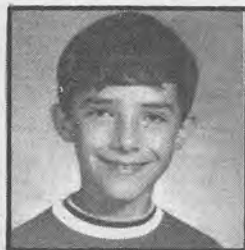
I'd Like As My Pen Pal:

☐ Boys ☐ Girls ☐ Anyone

You Have My Permission To Print My Picture.

Age \_\_\_\_\_

Please Sign Your Name



**JAMES EDGE (12)**  
Rt. 10 Box 300A16  
Fayetteville, NC 28301  
Likes sports. Wahoo  
McDaniel his favorite.  
Likes good guys.  
Anyone for PP's.



**ROMONA LEDOUX (13)**  
Eagle River  
Ontario, Canada  
Enjoys singing. Andre  
the Giant her favorite.  
Like good guys.  
Boys for pen pals.



**CHARLINE WHITEHEAD (17)**  
7324 Mazyck Road  
Charleston, SC 29405  
Rides horses. Tim  
Woods her favorite.  
Likes good guys.  
Anyone for PP's.



**PAMELA SHEPPARD (11)**  
Box 198  
Holloway, OH 43985  
Likes TV. Ivan Putski  
her favorite Likes  
good guys. Anyone for PP's.



**KERMIT THOMAS JR. (12)**  
21 Armory Street  
Englewood, NJ 07631  
Likes boxing. Ivan  
Putski his favorite.  
Likes good guys. Boys  
for pen pals.



**LISA WHITLOCK (10)**  
Rt. 2 Box 138  
Danielsville, GA 30633  
Enjoys softball. Jerry  
Brisco her favorite.  
Likes good and bad  
guys. Anyone for PP's.



**PETER LIRA (13)**  
622 5th Street  
Galt, CA 95632  
Collects stamps. Pat  
Patterson his favorite.  
Likes good guys.  
Anyone for pen pals.



**FREDDIE PABON (29)**  
413 State St. #22  
Brooklyn, NY 11217  
Likes music. Pedro  
Morales his favorite.  
Likes good and bad  
guys. Girls for PP's.



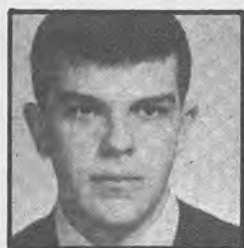
**FREDDIE CRADDOCH (17)**  
Box 302 State College  
Starkville, MS 39762  
Enjoys fishing. Eddie  
Marlin his favorite.  
Likes good guys.  
Girls for PP's.



**DEBORAH SABINE (19)**  
Rt. 1  
Dudley, GA 31022  
Likes swimming. Mr.  
Wrestling II her favorite.  
Likes good and bad guys.  
Anyone for pen pals.



**AJIT GILL (17)**  
207 Wellington St. E.  
Barrie, Ont., Canada  
Enjoys art. Jack Brisco  
his favorite. Likes  
good guys. Anyone for PP's.



**SAM FERTITTA (27)**  
Quail Creek #10048  
Shreveport, LA 71105  
Likes canoeing. Silento  
Rodriguez his favorite.  
Likes good guys. Girls  
for pen pals.

# N PALS



**BOBBY GUNPAT (19)**  
Crystal Stream Ave.  
Diego Martin, Trinidad  
Likes movies. Mr.  
Wrestling II his  
favorite. Likes good  
and bad guys. Anyone  
for pen pals.



**JOHN WILLIAMS (20)**  
2429 Cylburn Ave.  
Baltimore, MD 21215  
Enjoys bowling. Bruno  
Sammartino his favorite.  
Likes good and bad  
guys. Anyone for pan pals.



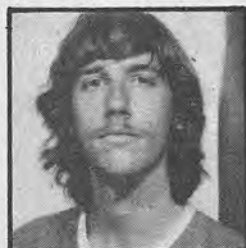
**DONNA JONES (14)**  
1045 Mantes Avenue  
Jacksonville, FL 32205  
Enjoys racing. Bob  
Orton Jr. her favorite.  
Likes bad guys. Anyone  
for pen pals.



**VINCENT GIOVANNANTONIO (12)**  
389 Plainfield Avenue  
Floral Park, NY 11001  
Likes sports. Ernie Ladd  
his favorite. Likes good and  
bad guys. Boys for PP's.



**CINDY BOWEN (11)**  
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Greenville, SC 29607  
Enjoys swimming. Ric  
Flair her favorite.  
Likes good and bad  
guys. Anyone for PP's.



**ROBERT SURRETT (18)**  
2048 Dandridge Apt. 17  
Knoxville, TN 37915  
Enjoys music. Robert  
Fuller his favorite.  
Likes good guys.  
Girls for pen pals.



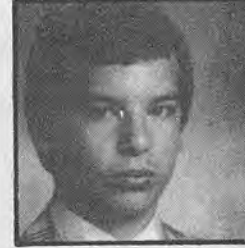
**JODIE HARRELL (38)**  
P.O. Box 330  
Plant, FL 33566  
Likes music. Dusty  
Rhodes his favorite.  
Likes good and bad  
guys. Girls for PP's.



**GUY MASSEY (12)**  
RR 2  
Alamo, TN 38001  
Builds models. Don  
Greene his favorite.  
Likes good and bad  
guys. Girls for PP's.



**MARIA FABIANO (15)**  
2745 Novus Place  
Sarasota, FL 33577  
Enjoys skating. Jack  
Brisco her favorite.  
Likes good guys. Anyone  
for pen pals.



**DAVID BARNO (17)**  
83 W. Railroad  
Nesquehoning, PA 18240  
Likes basketball. Victor  
Rivera his favorite.  
Likes good guys. Anyone  
for pen pals.



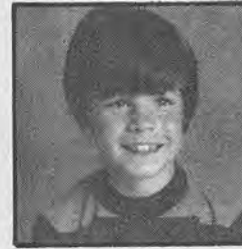
**BRENDA STEWART (11)**  
RT. 1 Box 101  
Summerfield, NC 27538  
Likes to draw. Dusty  
Rhodes her favorite.  
Likes good guys.  
Girls for PP's.



**ANDY KIRSCHNER (16)**  
162-13 72nd Avenue  
Flushing, NY 11365  
Likes baseball. Ivan  
Putski his favorite.  
Likes good guys.  
Girls for PP's.



**ROBERT DOMAN (24)**  
23 N. Broad Street  
Lancaster, PA 17602  
Enjoys sports. Billy  
White Wolf his favorite.  
Likes good guys.  
Anyone for PP's.



**LARRY TOOKER (10)**  
2904 Rockbrook  
Plano, TX 75074  
Likes baseball. Fritz  
Von Erich his favorite.  
Likes bad guys. Boys  
for pen pals.



**PAUL SPURYER (13)**  
522½ E. Walnut St.  
Ripley, MS 38663  
Likes sports. Mil  
Mascaras his favorite.  
Likes good and bad  
guys. Anyone for PP's.



**MIKE TOUVILLE (11)**  
512 Valley View  
Canonsburg, PA 15317  
Enjoys baseball. Mil  
Mascaras his favorite.  
Likes good and bad  
guys. Anyone for PP's.



**STEPHEN CHAPMAN (11)**  
7 Atlantic Avenue  
Provincetown, MA 02657  
Likes baseball. Jay  
Strongbow his favorite.  
Likes good guys.  
Boys for PP's.



**LEE CHASE (12)**  
RD 4  
Amsterdam, NY 12010  
Likes music. The  
Sheik his favorite.  
Likes good and bad  
guys. Anyone for PP's.



**GARY WILLIAMS (15)**  
Rt. 1 Box 89-A  
Maidsville, WV 26541  
Enjoys singing. Ivan  
Putski his favorite.  
Likes good guys.  
Anyone for PP's.



**MICHELLE UNDERWOOD (14)**  
1219 Greenview Road  
Collierville, TN 38017  
Likes tennis. Tim Woods  
her favorite. Likes  
goos and bad guys.  
Boys for PP's.



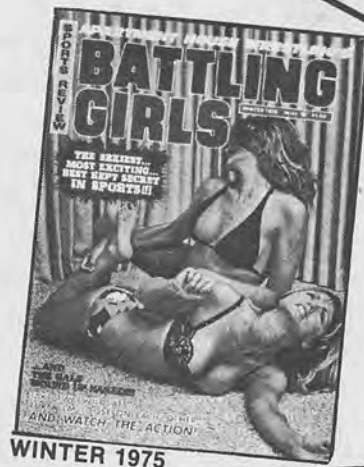
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## SINCERELY YOURS

(Continued from Page 18)

### IT WILL SURVIVE

"Just How Many Executioners Are There?" (February 1977) was a very good story, but I think it led to the wrong conclusion. I do not believe this will lead to the destruction of the WWWF.

It was despicable for Lou Albano to try and introduce a third Executioner. And his men were rightly stripped of their titles. That much is quite clear. But this is not a catastrophic situation. It does not threaten to undo the WWWF. That association has faced worse crises. It has survived.

However, Jay Strongbow and Billy White Wolf are not deserving of the belts either. They never won a clear-cut victory over The Executioners. They are, at best, interim champions who will soon be ousted by men who rightly deserve the belts.

**AILEEN BUTLER**  
Augusta, Me.



There are only two Executioners with Lou Albano in this photo. Yet, how many are there when the press is not around shooting photos?

### NO NEED TO LEAVE

After reading Michael Kape's "On the Road" (February 1977), I gained a new respect for Blackjack Lanza. While his tactics in the ring may be questionable, his honesty and sincerity were touching.

Any man who is willing to admit in an interview that he still questions his commitment to wrestling and the toll it takes on his personal life cannot be all bad.



Superstar Billy Graham is locked in a test of strength against Ivan Putski during a recent match. The recent capsule profile on Graham (INSIDE WRESTLING/February 1977) gave his millions of fans a look into the complex character that makes Graham so exasperating and exciting. Many fans already consider this a collector's item.

As it is said, "And the truth shall set you free." I think Blackjack Lanza has taken that first step toward personal freedom. He may not be the best wrestler ever, but I think he understands himself and his limitations better than anyone else.

What does this mean? It means Blackjack will be able to rise to the highest point of his potential. He still has a way to go, but he will make it there in the long run.

GEORGE STENER  
Wilmington, Del.

### SUPER SUPERSTAR

Thank you very much for your "Capsule Profile #8" featuring Superstar Billy Graham. It was an insightful look into one of wrestling's most colorful characters.

I think Superstar has the potential to be a champion. His maneuvers are unparalleled by anyone else in the sport. His cunning and ability is far better than 99% of the wrestlers around today. His day is coming. It will be soon.

ELLEN WRIGHT  
Hilo, Ha. ☐

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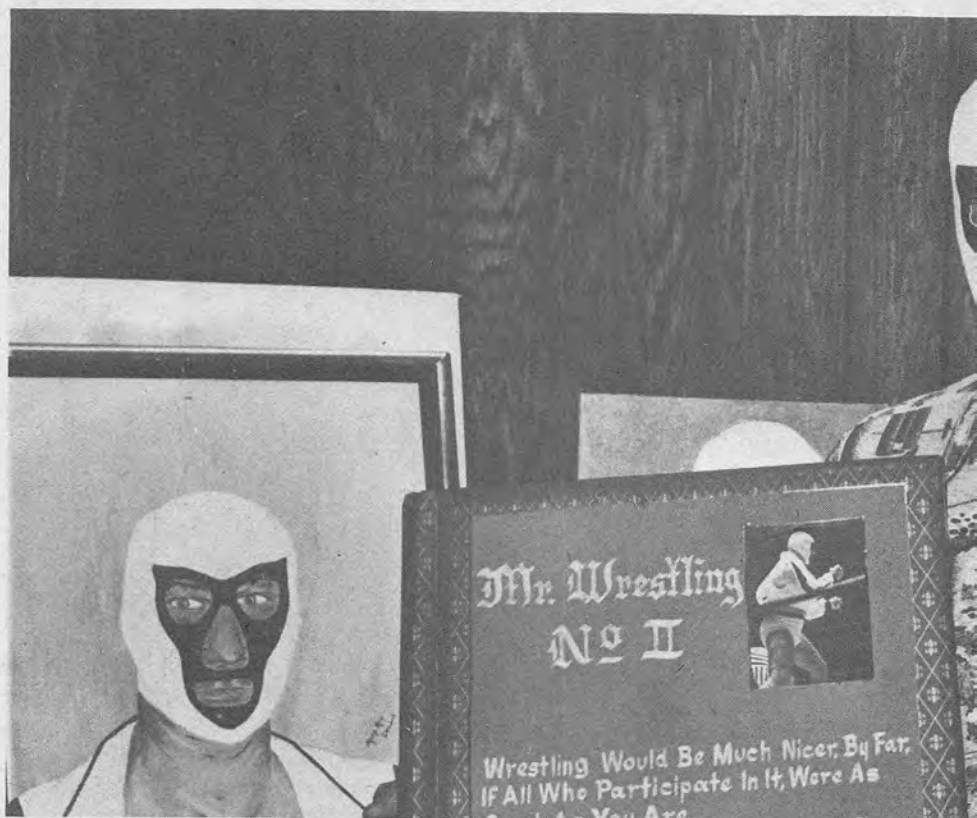
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# MY PLAN TO PREVENT WAR

(Continued from Page 27)



Of all the honors heaped upon Mr. Wrestling II, he treasures most the gifts given to him by his fans, such as this plaque (above). He is a man of great dignity (below).





tensions caused by everyday living. On a larger scale, to relax is to ease the tensions between nations, thus preventing war.

All my life, I have tried to be proud of what I do. Of course, I have done some things which I regret now. Everyone has. But when I don my white mask before entering an arena, I know I can be proud of what I have done. I can be sure of the love of the fans. I can be secure in the knowledge that I am doing good.

If everyone could be proud of themselves, then the tensions caused by insecurity could be eliminated. That is my modest proposal. Yet in its humbleness lies the great key for preventing war and maintaining peace!

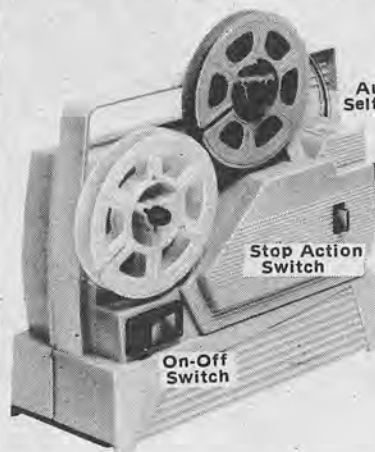
We must now rally behind our President. But even more important than that, we must begin to believe in ourselves. If we, as a nation, can be sure of ourselves, then in due time, all nations can be confident. The need for war will be eliminated, and we can all live in peace and harmony.

Let us all strive towards this end. For when it comes, it will be glorious. □

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## ON THE ROAD

(Continued from Page 8)



Above: Jim Brunzell earns his fine reputation against brawlers like Paul Perschmann. Below: Jim and Greg pose for photographers before a tag team battle.



about one another.

"Greg and I have a means of communication—like a short-hand—that only we understand. We can convey our feelings without words. We understand each other implicitly. If something goes wrong with one of us, the other is there to help or give sympathy. We try to be supportive of one another. This applies not only to our wrestling, but also to our personal lives."

All these platitudes about great friendship sounded very nice, but I was a bit skeptical. Wasn't there any resentment, I wondered, when Greg announced he was going to try for the championship of the AWA?

"That is one area we do not like to talk about," Jim told me. Nonetheless, I persisted. There seemed to be a crack in the beautiful facade they put before the public, and I aimed to find out more about it.

"All right," admitted Greg, "there was some trouble. I talked over the whole thing with Jim before I made

the public announcement. We both were worried about how it might affect our relationship. We wondered what would happen if I did win the title and we were then forced to wrestle one another. We didn't know what to do.

"There was pressure on me to make an announcement, but I still didn't have this resolved with Jim. We talked about this problem for hours but we could not come to any viable solution. I made my announcement, and Jim was quite upset."

Was there finally a resolution to this conflict? I wondered.

"It took a while," Jim said to me, "but I finally realized I was being a little selfish about Greg's desire to go for the championship. You see, we have a good, sound friendship. Nothing is going to come between us, not even a little pettiness. No, I won't let that happen. Greg and I have been too close for too long to let petty jealousy stand in the way of our relationship. Let Greg go for the title, it doesn't make any difference to me. I'll be there to help him in any way I possibly can."

We chatted on for a few more minutes about more ordinary subjects, then we finally parted company. Greg and Jim went off to their match that night. I went off to buy a new car.

And as I drove off into the sunset in my shiny new automobile, dictating this column into my tape recorder, I bid a fond farewell to the mile-high city, my old faithful car (which had taken me thousands of miles on the road), and two very nice young men who are the very best of friends, no matter what. □

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## Mil Mascaras' Vow

(Continued from Page 31)



Mascaras has Mantell at his mercy as Ken is flipped in the air (above) When Mantell gains an advantage, he tries unsuccessfully to tear the mask off Mil's face (below).



And my commitment to remain in wrestling was further strengthened by a promise I made to a little girl named Pamela Collins. I pledged to her I would be a wrestler as long as I could. Unfortunately, Pamela never lived long enough to see me carry out that promise.

With all this in mind, I decided it was time to rethink my life and what I really wanted to do. I was resolved to stay in wrestling, but I needed new goals. And so I went into seclusion for a few months with my good friend Jose Lothario.

In a small town in New Mexico, I learned new and better techniques. And I also acquired a new goal: the championship of the NWA. With Jose Lothario at my side, I am confident I will soon be the new owner of that prized title.

When I become champion of the NWA, I will have certain responsibilities to the fans and to the association. I will have to make



Mil readies Mantell to be captured in an abdominal stretch, a move sure to end the match.

certain sacrifices in order to carry out my duties. One of these will be my voluntary unmasking. The people of the NWA will have a right to know what their champion looks like behind his mask.

Therefore, It will become necessary for me to unmask before this year is ended. I fully expect to become NWA champion within the next few months. Therefore, I will have to unmask.

I ask my fans to understand that this is not a conditional thing. I will be the next NWA champion. I will have to unmask. For the first time, my fans will have a chance to see what I really look like.

Of course, this will not be the first time I voluntarily unmasked myself. During this past year, I went for a week without my mask, wrestling at arenas around the country as "Ricardo Duran." However, no one knew that Ricardo Duran was actually Mil Mascaras. This time will be different. This time, everyone will be able to connect that face with the name Mil Mascaras!

Until I win the NWA title, my opponents will be able to unmask me. So far they have been unsuccessful in their efforts, and I see no reason why their luck should change now.

And even after I do unmask myself, I will still wrestle with the same dignity and honor that has always been associated with me.

For now, my fans will have to wait until I win the NWA title to see my face. It shouldn't be a very long wait. □

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# BODYSLAMSLAMS & PINFALLS

(Continued from Page 10)



Chief Jay Strongbow and Billy White Wolf doubleteam Executioner #1. When the  
Indians are breaking the rules themselves, they complain about those who don't  
pretend to be scientific (or cowardly) grapplers.

These men must be protected.  
Officials know these men can be  
shackled without the fans raising  
any protest. Instead, the fans  
celebrate when these heroes are  
treated like villains. The best tag  
teams in the sport are being crippled  
by scared commissions and  
simplistic referees. The only ones  
who can prevent this and save the  
sport are those fans more intelligent  
than a carrot.

Instead of booing the greats, as  
most people now do, these men  
should be greeted with cheers. The  
whines of crybaby tag teams should  
be treated with justly deserved  
contempt. From now on, when a tag  
team is accused of cheating by  
"popular" tag teams, think a  
moment. Then you'll realize there's  
no real reason to condemn these  
men whose only crime is being  
better than their opponents.

The fate of tag team wrestling is  
in the hands of fans everywhere.  
Students of wrestling history can  
only shudder at that prospect. Fans

have always sided with ones who  
make excuses instead of victories,  
cheering losers because these  
clowns claim to be "scientific."  
It's about time fans wised up to the  
damage they're doing.

The choice is clear-cut and  
simple. Fans can either demand the  
real tag teams be protected from  
interfering referees and commis-  
sioners, or they can forget about the  
sport. There are no other alter-  
natives. The fans had better realize  
what's at stake. Time is running  
short.

If the "scientific" crumbs get their  
stranglehold on tag team wrestling,  
it won't be worth watching. The  
babies will have successfully  
restricted the sport to a few easy  
maneuvers, ones even they can  
master. It'll be boring but safe. The  
innovators, the athletes, the  
courageous, will gravitate to other  
sports. The best will be sacrificed on  
the altar of cowardice. Only the fans  
can prevent it. Smarten up,  
chumps.

□

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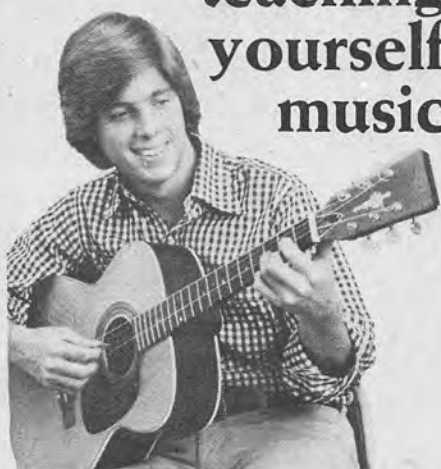
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# Bockwinkle and Stevens

(Continued from Page 33)



Before Stevens split with the Heenan "team," he is present when Bobby is awarded the "Manager of the Year" trophy (above), voted to him by the readers of our magazines. Ray's companions at the ceremony pound him a few days later (right).



challenging Nick.

When Ray returned, things were the same between him and Nick. Their friendship was renewed instantly. Ray was glad Nick won the title. There was no animosity. But one thing did change. Heenan had become more cocky than ever. He was drunk with power. Nick explained this to Ray. "He doesn't even let you talk during interviews

now," Stevens was told.

Ray considered that ridiculous. "Heenan would never do that to me!" said Stevens. But Ray was wrong. Every time he appeared on television, Heenan would order him to, "Shut up! I speak for you. You wrestle for me and you do nothing else!" This didn't set too well with Ray. As interview after interview took the same turn, Ray became

more fed up. Even Nick's words suggesting he ignore Heenan's attitude failed to cool him down. Then a few days later, all hell broke loose.

Perhaps it would have been better if Ray Stevens had not attended the ceremony honoring Bobby Heenan. Then nothing would have happened. But Bobby demanded all his wrestlers be present as he received a trophy on television. They helped to feed his ego.

After the award was presented, Ray stepped forward to congratulate his manager. But instead of graciously receiving the praise, Bobby turned around and shouted to Stevens, "Get back where you belong. You have nothing to say. I do all the talking. And don't let me ever catch you doing this again!"

And then it began.

Stevens grabbed the trophy and smashed it over Heenan's head. Bockwinkle, Bobby Duncum and Blackjack Mulligan stood by stunned. In a few moments the three recovered and tried to wrest Stevens off Heenan. And then it happened. Heenan ordered Nick to attack Stevens for him. It was here the long friendship terminated. Stevens and Bockwinkle began slugging it out in mid-ring. All the years of friendship, all the hard work, was now just part of the past. Bobby Heenan had destroyed their deep friendship.

"This was to be my day!" screamed Heenan as television viewers watched in amazement. "Ray Stevens made my brightest day into the darkest one of my life. He is through! He is out of my family. Nick Bockwinkle will get revenge for me. He will end that turncoat's career forever."

Bockwinkle stood at Heenan's side showing no emotion. He looked like a robot, able only to do something when programmed to do so. If Heenan wanted Stevens put out of action permanently, Nick would oblige.

Bobby Heenan continues to order AWA champion Nick Bockwinkle to cater to his every whim. Ray Stevens refused to be bullied. And now, the long time companions are intent on killing each other. It is a sorry day. ☐

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## BEHIND THE DRESSING ROOM DOOR

(Continued from Page 12)

I was headed.

As I turned the corner of the long hallway, I could see several dozen fans who were trying to sneak their way into the back. I saw them, and they saw me. They also saw a naked Nikolai Volkoff, who suddenly shrieked when he realized he had nothing on. Naturally, he chased me no longer. Instead, he turned and sprinted back to his dressing room. I laughed until my chest felt like caving in. As far as the pictures of Volkoff's trunks and his arsenal of foreign objects, I hope to show them to you in my column next month. From what I understand, Volkoff is not the only rulebreaker who carries several foreign objects with him into a match. There are many others, and I plan to expose them all (their foreign objects, that is). I plan on turning my findings over to every state with an athletic commission.

Recently, my good friend, photographer Wayne Kelly, was in a restaurant in Greenwich, Connecticut, having dinner with his wife, Helene. In a dimly lit corner of the restaurant were two hefty men having dinner. Wayne swore they were Lou Albano and Ken Patera. He ran out to his car and got his camera, then, as inconspicuously as he could, took a few photos of the men. Wayne did not use a flash, figuring it would alert the two big men. The pictures were very dark, but they were indeed of Albano and Patera.

I brought the pictures to the owner of the restaurant. He said the men came in late at night on the weekends perhaps twice a month, and ate over \$100 of food. I explained to the owner who the men were, and took him to a few wrestling shows. It didn't take him long to become an avid fan. The next two times Albano and Patera came in, the owner of the restaurant did some spying for me. He found out several of the terrible things Albano had planned, among them the re-breaking of Bruno Sammartino's neck by Ken Patera in a sneak attack. I alerted Bruno of Lou's plan. There were other things Albano and Patera had cooked up, but I, along with the help of the restaurant

owner, spoiled their plans.

The owner of the restaurant naturally lost the business of Albano and Patera. But now, many of the greatest names in wrestling are going into his restaurant, and they more than make up for the loss of Albano and Patera. Incidentally, the owner was so happy he was able to help out he has formed a group he calls "Randy's Raiders." He goes to shows up and down the east coast telling fans who have any inside information to write to me, so I can take the proper action.

Your results are coming in by the sackful on whether or not you believe I should referee a match from time to time. In next month's column, I'll let you know the results. This morning I received a letter from a Ms. Vicki Marx of Brooklyn. She wrote, "I vote for you NOT to referee. I'm sure you are capable of refereeing even a championship match, but there's bound to be some rulebreaker who's out to get you. A quick sneak attack could put you out of circulation for a long time, and Lord knows, wrestling desperately needs you and your superb investigative reporting skills." Thanks, Vicki, but if the fans vote for me to referee, I won't let them down. As far as risking injury, it's a chance I'm willing to take.

In the March edition of INSIDE WRESTLING appeared a story "Bruno Sammartino (1963) vs. Bruno Sammartino (1977)—Who Would Win?" I have to say I believe the 1977 Sammartino would have unquestionably won. Although the young Sammartino had unbelievable strength and quick, lethal wrestling moves in his favor, the older Sammartino is also very strong and the possessor of some of the finest moves I have ever seen. On his side is experience, and coupled with everything else, the 1977 Bruno Sammartino would defeat the 1963 Bruno Sammartino.

Well, it's off to hassle the rule-breakers of our beloved sport. I dream of the day when we all can look around and see the sport without any vicious rulebreakers. That day may not be too far off. We can all hope. □

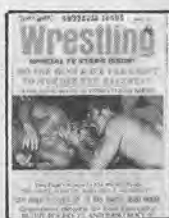
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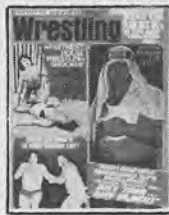
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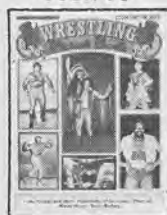
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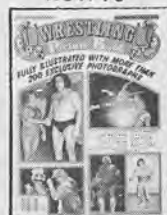
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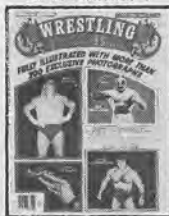
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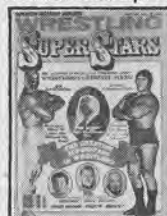
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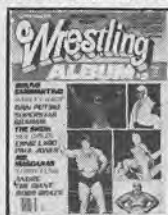
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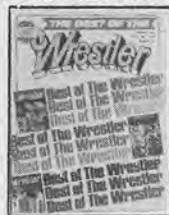
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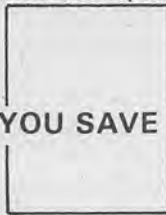
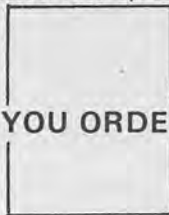
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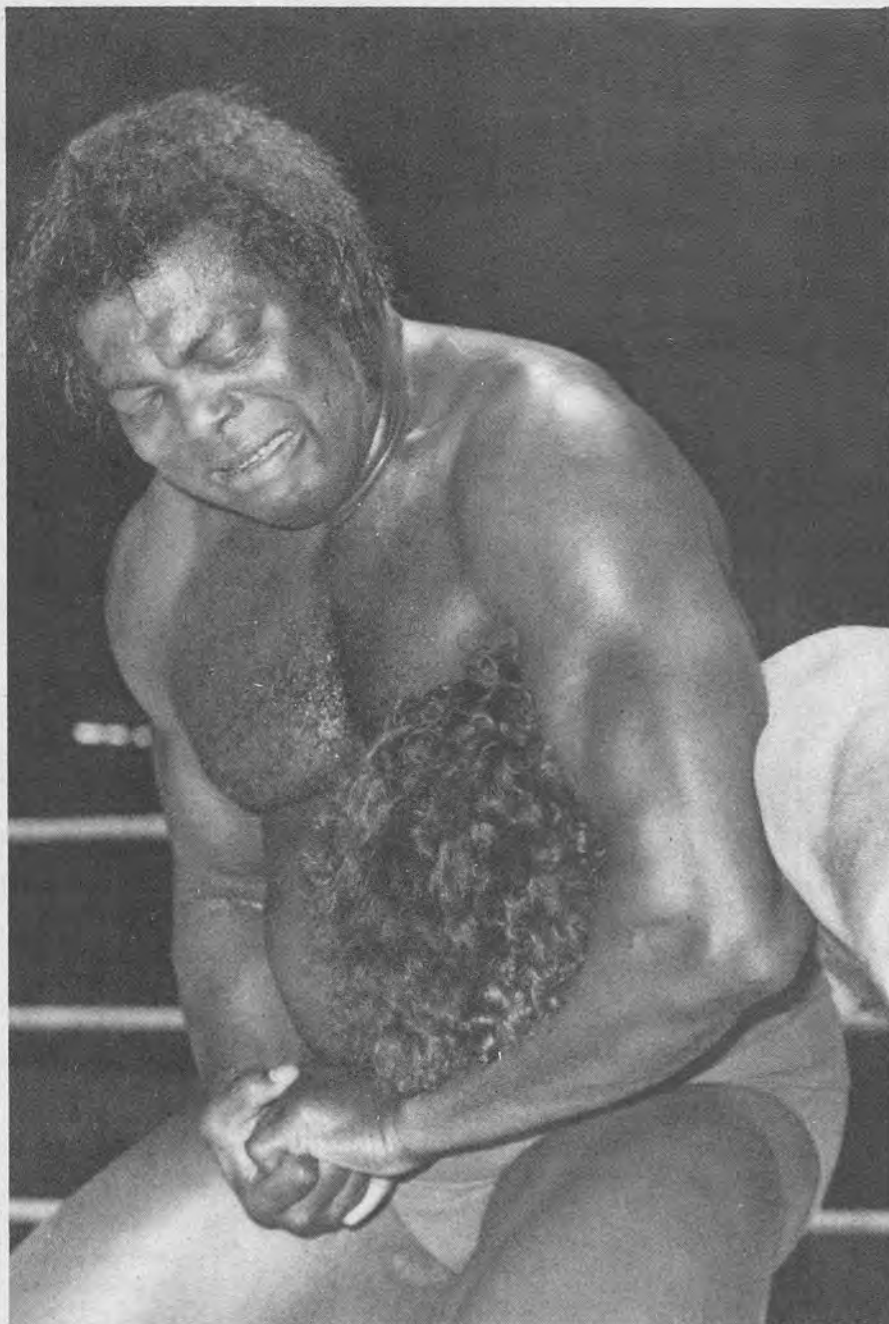


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## Bobo Brazil's Heartbreaking Plea

(Continued from Page 45)



Brazil continues to apply the pressure to the excruciatingly painful headlock. At this point Bobo was only scant seconds away from winning Funk's NWA heavyweight crown. Notice the intense concentration on Bobo's face.

at making the clash a scientific one was frustrated by Funk's constant rulebreaking tactics. The two men raged brilliantly and brutally for more than 30 minutes. Then the ugliness began.

Funk found himself falling to the power of his larger opponent as the match wore on. Terry then began to taunt Brazil with vile and despicable racial insults. Bobo, gentleman that he is, refused to get down and lie in the

gutter with Funk.

With only about four minutes remaining in the one-hour time limit match, Funk was trapped in a side headlock. Usually, a side headlock is a hold from which a wrestler can easily escape. But Funk's feet were in an awkward position when Brazil captured him. As Bobo continued to apply pressure, many expected the sound of a neck being snapped would

(Continued on page 64)

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## Bobo Brazil's Heartbreaking Plea

(Continued from Page 62)



Above: Funk grabs a handful of hair as he prepares to punch Brazil. Below: A rough moment for the champion finds him outside the ropes from a Brazil onslaught.



be the next noise heard in the arena.

"Please, Bobo," Terry said softly through a choking gullet and puffed lips, "please release the hold. You're going to kill me, Bobo. I'm sorry for all the things I said. Don't kill me, Bobo. Release the hold."

It was probably for no more than a split second in which Bobo relaxed his grip. Funk knew Brazil is a man who doesn't like to hurt anyone, even an opponent whom he hates deeply. Funk was able to use this fact to make his escape from the side headlock. By now there was less than two minutes remaining in the bout. It was child's play for Funk to survive until he was saved by the bell.

The bell rang. The time limit had expired. Terry Funk had retained his title. Instead of congratulating a worthy opponent on an excellent match, Funk just pointed at Brazil and screamed, "That's why I'm the champion and he's . . . well, you all know what he is!" It took the entire special police force to get Funk safely back to the dressing room.

In his dressing room, Terry was the

picture of the loud-mouthed braggart. "Tonight," he shouted at the reporters, "I showed you what it means to be a champion inside the ring. Now I will show you fools what it means to be a champion outside the ring as well. Do you know what it means!? It means money!"

Terry then turned his attention to a tall young man with wire-frame glasses who was seated nearby. "How much did I earn tonight?" Funk asked him.

The man's brown eyes slowly studied the paid attendance sheet while he jotted down some figures in a notepad. Then he made a few entries into his calculator. In less than 10 seconds he looked up at Funk and said, "Twelve thousand, three hundred seventy-nine dollars and forty-five cents." Funk smiled as he again addressed the press.

"I'd like you to meet my accountant, Dr. Elliott S. Levy. He is the chairman of the accounting department at one of the large universities here in Michigan. He is also on my payroll. He travels with me to let me know how wealthy I am. Professor Levy, kindly tell these bozos just how rich I am!"

As Professor Levy spoke about tax shelters and fungible units, most reporters quietly left Funk's dressing room and headed toward the one occupied by Bobo Brazil. Bobo sat on a training table, his head held in his hands. This huge tower of strength and dignity finally looked up at the few reporters present. With head held high, Bobo began to speak.

"Gentlemen, you all know what I stand for. You have never seen me lose control of my emotions. But tonight I made a big mistake. I could have won the title. For the rest of my life not taking Funk's title will haunt me.

"For myself, and for all the decent people in this country, I am ashamed a man like Funk wears a belt which proclaims him 'champion.' Please forgive me for not taking his title." With that, Bobo got up and headed to the shower.

Meanwhile, only two doors down the hall, Funk and his accountant could be heard laughing and joking. Yes, Terry Funk may indeed wear a golden belt. But this reporter, for one, will never call him "champion" again. □

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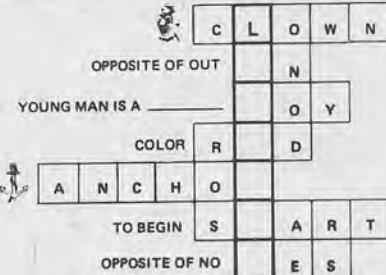
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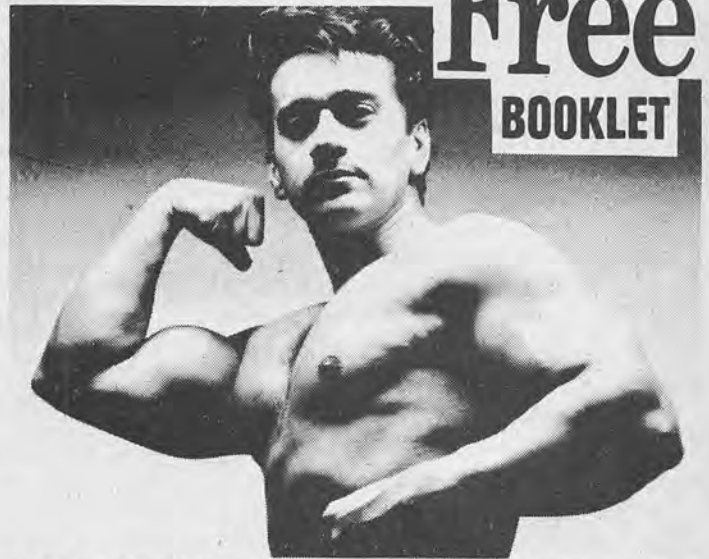
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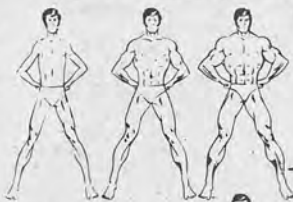
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I found that I didn't have to develop a single idea myself. Every step had been prepared for me and pre-tested. Hundreds of other men had already proven my methods successful.

It didn't take long to see that I was making three to four times (yes, 3 to 4 times) as much per hour in my own business as in my printing job. So, after only seven months with a good following of customers, I quit my job to go full time on my own. In the meantime, I had enjoyed all this extra income on top of my salary.

Each day, we realized what a serious mistake not mailing that coupon would have been... and how that little act that seemed so trivial at the time actually changed our lives.

The steadily growing income brought us

many things we could not afford before. My efforts were so much more productive. I scheduled my time to my own liking. When we wanted a day or two off, we took it. I worked hard but, if I wanted to be home early or quit at noon, I did.

This is not a business for a lazy man. But if a man is ambitious and will work to deserve those nice things in life we all want, this business is made to order for such a man.

I became so enthusiastic about this business and so appreciative of what it had brought my family that, whenever a man opened a dealership near me, I helped him get a quick start.

The company learned about this and had each new dealer in my section of Michigan spend a day with me. One day the president of Duraclean Company asked me how I would like to move to Headquarters and spend my entire time helping dealers to increase their sales and profits.

That was good news to my ears. Since then I have worked with hundreds of our dealers in their own towns and at regional meetings, conventions and dealer group meetings. But much of the time I am right here at my desk in touch with our dealers by letter and telephone.

Incidentally I sold my dealership at a good profit. Dealers sell their Duraclean businesses for up to ten times their cost. After 30 months, Leo Lubel sold for \$7,116 above his cost. If for any reason a dealer wants to sell, we maintain a service to locate buyers and help him sell.

Our job here at headquarters is to show each individual Duraclean dealer how to use his own abilities to bring him greatest success. I know hundreds of our dealers on a first name basis. We work together as one happy family. If you become a Duraclean dealer, I'll be as close to you as your telephone or mail box.

## It's Easier than You Think To Build Your Own Business

If you've wanted to BE YOUR OWN BOSS... to become financially independent and have a fast growing income, now YOU CAN. And you own a Nationally Advertised business.

You can stay at your present job while your customer list grows... then switch to full time, lining up jobs for your servicemen to do. One job a day brings a good starting income.

If you hire two servicemen (full or part time) while you keep your job, the national price guide provides you a gross profit of \$14 an hour on their work and this is much easier to do than you think. We show you how... step by step. That's \$490 for a 35 hour week.

Your gross profit on three servicemen is \$21 per hour. Duraclean dealers find it easy to gross \$7 per hour on EACH serviceman plus \$12 an hour on any service they themselves render. The 24 page illustrated booklet we'll mail you (with no obligation) explains how most of your gross profit becomes clear net profit. Your income is limited only by the number of servicemen you employ.

You can operate from a shop, office, or your home. Equipment is light and portable.

At the start, you may want to render service yourself... or you can start with full or part time servicemen. This business is easy to learn... easy to start... so easy to service that women dealers do it. We prefer you have no experience... not have to "unlearn" old ways.

We are NOW enlarging this worldwide system of individually-owned service businesses. If you are reliable, honest and willing to work to become financially independent, we invite you to mail the coupon.

When you receive our illustrated booklet, you will see the way we show you step by step how to quickly get customers... and still more customers from their recommendations.

You have 7 superior services that are rendered "on location" in homes, offices, hotels, theaters, clubs, motels and institutions.

These are not ordinary services. You have

the prestige and endorsement of leading furniture makers and carpet mills, of Parents' Magazine and McCall's, of Research and Testing Laboratories.

National magazine advertising explains superior merits of your services, builds your customer confidence and brings job leads to you.

We and a Duraclean dealer will train you and assist you. He'll reveal his successful, proven methods. You have pre-tested newspaper and yellow-page ads, commercials, and a full mailing program.

Stores, upholsterers, insurance adjustors, and decorators refer jobs to our dealers. These year 'round services are in constant demand.

## Start Small, Grow Big in this Booming Business

Many men have said to us, "I can't afford to give up my job till I know I have a sure thing... a sound business that will provide both security and a better living for my family."

That made sense to us so we worked out such a plan... and those same men are now enjoying a Duraclean dealership in many communities. You don't experiment. You use tested, proven methods. You have our backing and "know how."

Does this appeal to you? Don't decide now. Mail the coupon so you'll have the facts to decide wisely. There is no obligation. You'll then know whether this is what you want.

You can start small and grow big. A third century ago Duraclean was an idea... but it caught fire and spread to a world wide service. Why did it spread? (1) superior processes. (2) proven customer-getting methods (3) Day to day guidance from Headquarters.

Our first service, the care of upholstery and carpets not only cleans, it enlivens the fibers... revives dull colors. Pile rises with new life. There's no harsh machine scrubbing. No soaking. Mild aerated foam lightly applied lifts out dirt, grease, many unsightly spots like magic. Furnishings are used again in a few hours.

Government figures show service businesses are growing faster than industries and stores... \$750 million yearly potential just in rug and furniture cleaning. Your 6 other services are explained in the free booklet we'll mail you.

Less than \$1500 establishes YOUR OWN business. A day's profit more than pays the monthly payments we finance for you.

Men frequently take in partners.

We furnish electric equipment and, with first shipment, enough materials to return your TOTAL investment. If you have good habits and know the importance of customer satisfaction, you can likely qualify for a Duraclean dealership.

TODAY is the time to reserve a Duraclean dealership, before someone takes your location.

It's been said, "Opportunity knocks but once at every man's door." This could be that one rare opportunity in your life.

It is surprisingly easy to learn this business. You can decide from the information we will send you whether to apply for a dealership. So, with no obligation whatever, mail the coupon TODAY. Cut it out NOW so you won't forget to mail it.

## Mail this coupon TODAY It may put you in business

**Duraclean International**  
7-794 Duraclean Bldg., Deerfield, Ill. 60015

With no obligation, mail 24 page illustrated booklet telling how and why I can quickly increase my income and family security while still employed, how you'll help finance me. No salesman will call.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State & Zip \_\_\_\_\_



# AN ATLAS BODY — In 7 DAYS

my method of **DYNAMIC-TENSION** starts giving you results you can feel and your friends will notice. Big, useful muscles. Gain pounds in weight where needed.

**Lose "pot belly."** Take a good honest look at yourself! Are you proud of your body — or are you satisfied to go through life being just "half the man" you could be? No matter how ashamed you are of your present physical condition — or how old or young you are — the "sleeping" muscles already present in your body can turn you into a **REAL** man! Believe me, I know — because I was once a skinny, scrawny 97-pound half-alive weakling! People used to laugh at my build and make fun of me. I was ashamed to strip for sports or the beach . . . shy of girls . . . afraid of healthy competition.

## HOW I CHANGED FROM A "MOUSE" TO A MAN!

One day, I discovered a secret that changed me from a timid, frightened scarecrow into "The World's Most Perfectly Developed Man" — a "magic formula" that can help turn *you*, too, into a marvellous physical specimen . . . a **REAL** man from head to toe . . . a man who **STANDS OUT** in any crowd! What's my secret? "**DYNAMIC-TENSION**" — the natural method! No theory. No gadgets or contraptions. You just do as I did. Simply take the "sleeping" muscles already present inside your own body — build them up — use them every day in walking, bending over, reaching, even sitting! Almost before you know it, you're covered with a brand-new suit of beautiful, rock-hard **SOLID MUSCLE!**

## MY SECRET BUILDS MUSCLES FAST!

Just 15 minutes each day in the privacy of your room is all it takes to make your chest and shoulder muscles swell so big they almost split your coat seams . . . turn your fists into sledge-hammers . . . build mighty legs that never tire! Mail coupon today for my famous book showing how "Dynamic-Tension" can give you a Body by Atlas. Charles Atlas, Dept. 218D 49 W. 23rd St., New York, N.Y. 10010

*Charles  
Atlas*



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HAND BALANCING**

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CHEST?**



**BIG ARM MUSCLES?**



**POWERFUL LEGS?**



**MAGNETIC  
PERSONALITY?**



**BROAD  
SHOULDERS?**



**MORE WEIGHT?**



## ...THEN MAIL THIS NOW!

- HERE'S THE KIND OF BODY I WANT
- ☐ MORE MUSCLE — BIGGER CHEST
  - ☐ BIG ARM MUSCLES
  - ☐ TIRELESS LEGS
  - ☐ MAGNETIC PERSONALITY
  - ☐ BROAD BACK & SHOULDERS
  - ☐ MORE WEIGHT

**CHARLES ATLAS** Dept. 218D

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